ArcSoft MediaImpression

User Manual

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1. Introduction

Welcome to ArcSoft MediaImpression, a desktop software program that combines powerful media management and playback capabilities with tools for viewing, enhancing, sharing, printing, archiving, and having fun with your media files.

This manual walks through the program's main functions as well as how to use the program to achieve certain goals in respect to managing and getting creative with your media files.

Please do not forget about the built-in Help file. You can access it from the "Extras" menu of the program. It explains each available button and option. This manual will show you how to perform the most common operations and may not cover every individual command. Use the manual and Help file together to get the most out of the application and have fun!

1.1 System Requirements

OS	- Windows: XP/Vista/7 (Windows XP with SP2 or Vista is recommended)
CPU	- Intel Pentium® 4 1.6 GHz or equivalent AMD Athlon
Memory	- 512 MB RAM (1GB recommended)
Hard disk space	- 300 MB free hard drive space for program installation
Graphics card	- NVIDIA Geforce MX440 or above, AMD(ATI) Radeon 9200 or above
Display	- 1024 x 768 pixels, 16-bit color monitor or higher
Others	- Microsoft Windows Media Player 9 or above is required for ASF/WMA/WMV full support (Windows Media Player 10 (or above) is recommended.) - Apple QuickTime 7 or above is required for MOV files support - Microsoft DirectX 9.0c or above - Internet Explorer 6.0 SP1 or above

1.2 Installation

1. Insert the CD into your optical drive.
2. The installer should start automatically.
3. Follow the on-screen instructions to complete the installation.
4. When prompted, enter the license key located on the sleeve in which your software CD came in.

Take note as to where the program is installing, and where it can be found in the Start menu.

Note: If the installer does not start automatically, you will need to run it manually:

1. Insert the CD into your optical drive.
2. Open the CD in Windows Explorer.
3. Run "Setup.exe".
4. Follow the on-screen instructions to complete the installation.

1.3 Launch/Exit ArcSoft MediaImpression

There are several ways for you to launch ArcSoft MediaImpression:

- Double-click the MediaImpression icon on the desktop or right-click the icon and select "Open".
- Click Start -> All Programs -> ArcSoft MediaImpression -> MediaImpression.

If you want to quit the program, simply click the "Close" button on the top right-hand corner of the program's main window.

1.4 Key Features

Powerful Media Management:

- Organize files with ratings, tags, flags and calendar views.
- Launch Google Earth, navigate to the location where you took your picture, then "geotag" your picture for future reference.

XMP Support:

- Add title, subject, IPTC, rating and tag information into pictures.
- Share information with other applications like Vista Photo Gallery or Adobe Photoshop.
- Retain photo information even if you copy, move or share it with other people.

MUI (Multilingual User Interface) Support:

- Adjust text size for easier reading.
- Choose your language preference.

Simple Creative Projects and Editing Tools:

- Combine pictures, video, and music in just a few clicks.
- Create your own movies or photo slide shows, complete with sound track.
- Edit, enhance, and add fun creative effects to your photos.

Many Ways to Present, Publish, and Share:

- View pictures and videos full screen.
- Email pictures as attachments or photo pages, or inside colorful templates.
- Save photos as screen savers or desktop wallpaper.
- Transfer photos to ArcSoft Print Creations software for making greeting cards, calendars, photo books, and more.

Easy File Import and Export:

- Automatically detect plugging and unplugging of memory cards and DSCs.
- Automatically fix red-eye, correct picture orientation, and tag files on import.
- Capture images from video files.
- Capture video from webcams.

2. Main Functions of the ArcSoft MediaImpression

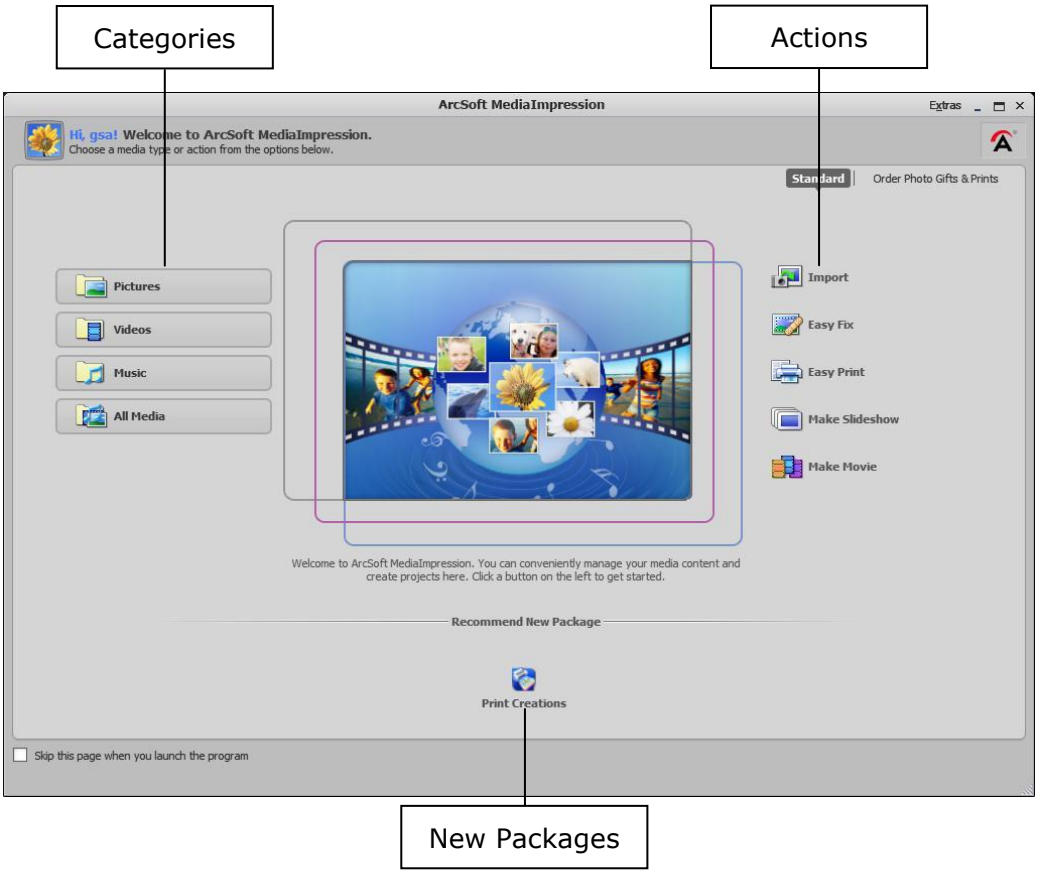
ArcSoft MediaImpression is a fun and powerful management tool for your media files. Easily create and share projects featuring your photo, video, and music files. Edit, enhance and add creative effects to your photos. Create your own movies or photo slideshows, complete with soundtrack. Upload your files easily to YouTube™! Or share them with friends or family through simple email attachments, photo sharing sites, or archive to a CD/DVD disc.

2.1 Start Page

Once you have launched the program, the Start Page will be displayed, providing quick access to certain functions. The Start page includes two tabs. The "Standard" tab lists common starting points for the program. The "Order Photos Gifts & Prints" tab provides a shortcut of the "Order Photo Gifts & Prints" module.

Standard

The "Standard" tab consists of two columns. Move over each option for an explanation.



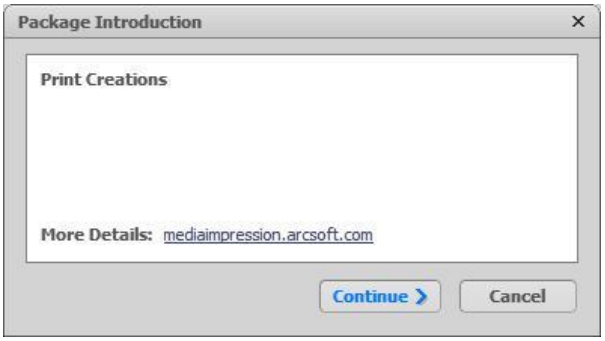
By Category

You can start by selecting the type of the media files you want to view and edit. The program launches the Media Browser for this type of media file.

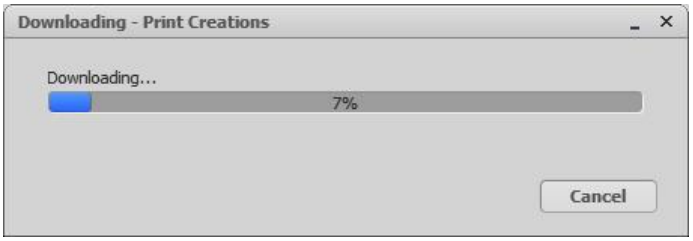
By Action

You can also start by selecting the task you want to work on. You can also Configure Start Page to show the tasks that you want.

Note: Recommended new packages for downloading are listed on the bottom of the "Standard" tab. You can click the package icon to view detailed information in the following dialog box:

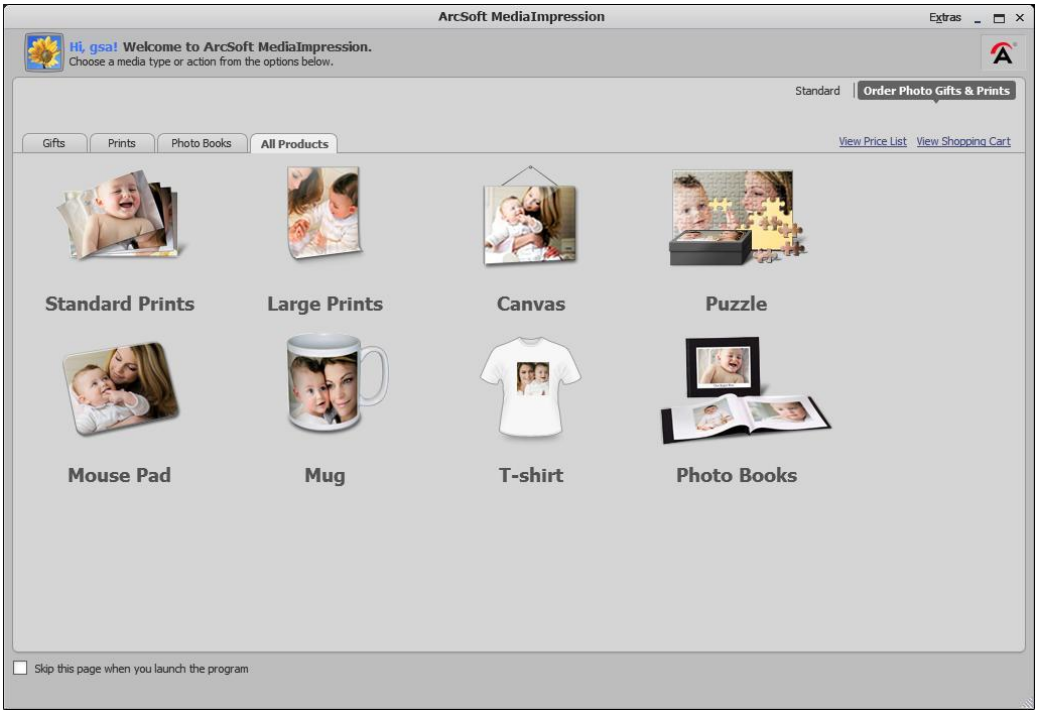


If you want to download the package, simply click the "Continue" button and the package will be downloaded and installed automatically.



Order Photo Gifts & Prints

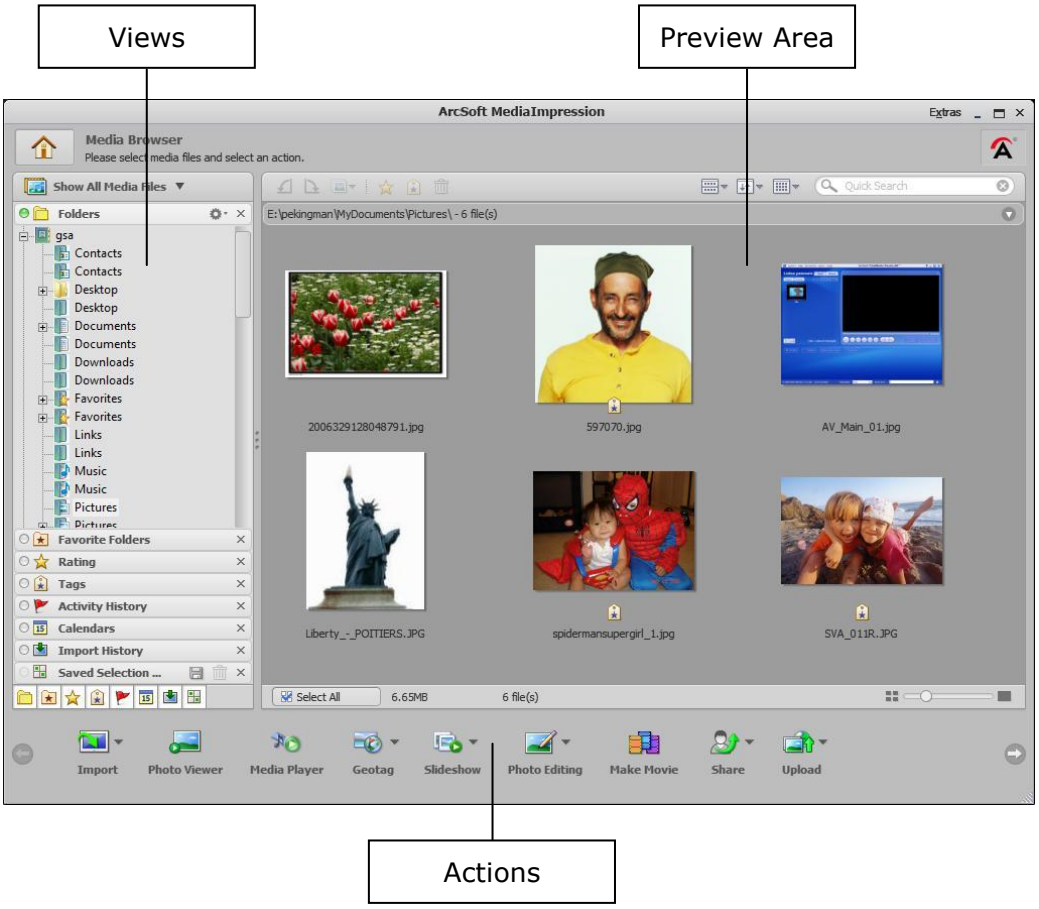
Products are categorized into three groups—Prints, Gifts, and Photo Books. Choose a product and go directly to the "Order Photo Gifts & Prints" module. Click "View Price List" to display the price list; click "View Shopping Cart" to go to your cart.



Note: Check the "Skip this page when you launch the program" option to go directly to the Media Browser next time.

2.2 Main Screen

Once you have selected a category or an action in the Start Page, the main screen will be launched.



- **Views:** provide tools and options for you to locate, examine, and organize your media files.
- **Preview Area:** displays media file thumbnails and detailed information about the files contained in the selected folder.
- **Actions:** shows the main functions of the program.

2.2.1 Media Browser

The Media Browser occupies the largest section of the main screen. It consists of two sections: views and the preview area.

2.2.1.1 Views

Views appear on the left side of the Media Browser. Views provide tools and options for you to locate, examine, and organize your media files.

The types of media files you view are determined by the Categories drop-down list. To change the type of the media files you want to view, select from the Categories drop-down list.

The first time you use the program, Folders is the primary view. You can display other views by selecting relevant icons below. If you want to close a certain view, you can either click the "Close" button in that view or unselect its icon.

Folders

The Folders view is where you can browse for media files using a classic Windows style folder tree view.

Selecting a folder displays its contents. Media files are displayed in the Preview Area and sub-folders are shown in the Folders view.

Folders view options are available by clicking the Options icon or by right-clicking within the Folders view. The options let you cut, copy, paste, delete, or rename the selected folder. Options also include inserting a new folder into the selected folder and adding the selected folder to your Favorite Folders.

You can move a folder by dragging and dropping it to another place within the Folders view.

You can also move media files from the active folder by dragging thumbnails from the Preview Area to another place within the Folders view.

Favorite Folders

The Favorite Folders view contains the media files that you like most. You can add the folders in Folders view to your Favorite Folders by dragging and dropping or using the "Add to Favorite Folders" in the right-click menu.

Selecting a folder displays its content. Media files are displayed in the Preview Area and subfolders are shown in the Favorite Folders view.

The options of Favorite Folders view are available by clicking the Options icon or by right-clicking the folder. The options include deleting the folder from Favorite Folders, inserting a new folder, renaming the folder, relinking the folder if you have moved it, and refreshing the folder content.

Rating

The Rating view provides you a unique way to manage and search your media files, based on 5 levels of ratings.

To set the rating for a file, select it in the Preview Area. Click the Attach Rating button , or right-click and select a rating from the Attach Rating sub-menu, or even drag selected files to a rating or drag a rating to selected files.

In the Rating view, select to display the rated or unrated files in the active folder.

Tags

The Tags view provides a list of tags that you can use to categorize your media files. By attaching tags to your media files, you can quickly and easily search for your media files that pertain to specific events, people, or trips.

To set the tag for a file, select it in the Preview Area. Click the Attach Tags button , or right-click and select a tag from the Attach Tags sub-menu, or even drag selected files to a tag or drag a tag to selected files.

In the Tags view, select to display the files with specific tags in the active folder.

Tags view options are available by clicking the Options icon or by right-clicking within the Tags view. The options let you create new tags and tag categories. You can also edit the selected renaming it, deleting it, or changing its icon.

Activity History

The Active History view actually is a database which can record the user's operation history automatically. You can quickly and easily search for your media files according to the operation date and type.

In the Activity History view, files are displayed based on the user's operations chronologically.

Calendars

The Calendars view uses the file's created date (shot time for EXIF images) to organize your media files.

In the Calendars view, you can switch between "Year Mode", "Month Mode", "Day Mode", and "Tree Mode" by using the options icon . Then select a year, a month, or a day to display all media files that were created or last modified.

Import History

The Import History view gives you a convenient way to browse for media files based on how and when you first copied them to your computer.

In the Import History view, select the date to view media files imported then.

Saved Selection Criteria

The Saved Selection Criteria view saves the set of conditions you have selected in the other views. This way, the next time you use the program you can easily recreate your selection. For example, you might use the Rating view to select 3-star files, and the Tags view to select files tagged "Vacation." You can use the Saved Selection Criteria view to save this set of conditions.

Click the save icon to save the current selection criteria, and label with the date and time (default) or a specific name (type in your own).

To view a saved selection, just select the saved selection in the Saved Selection Criteria view.

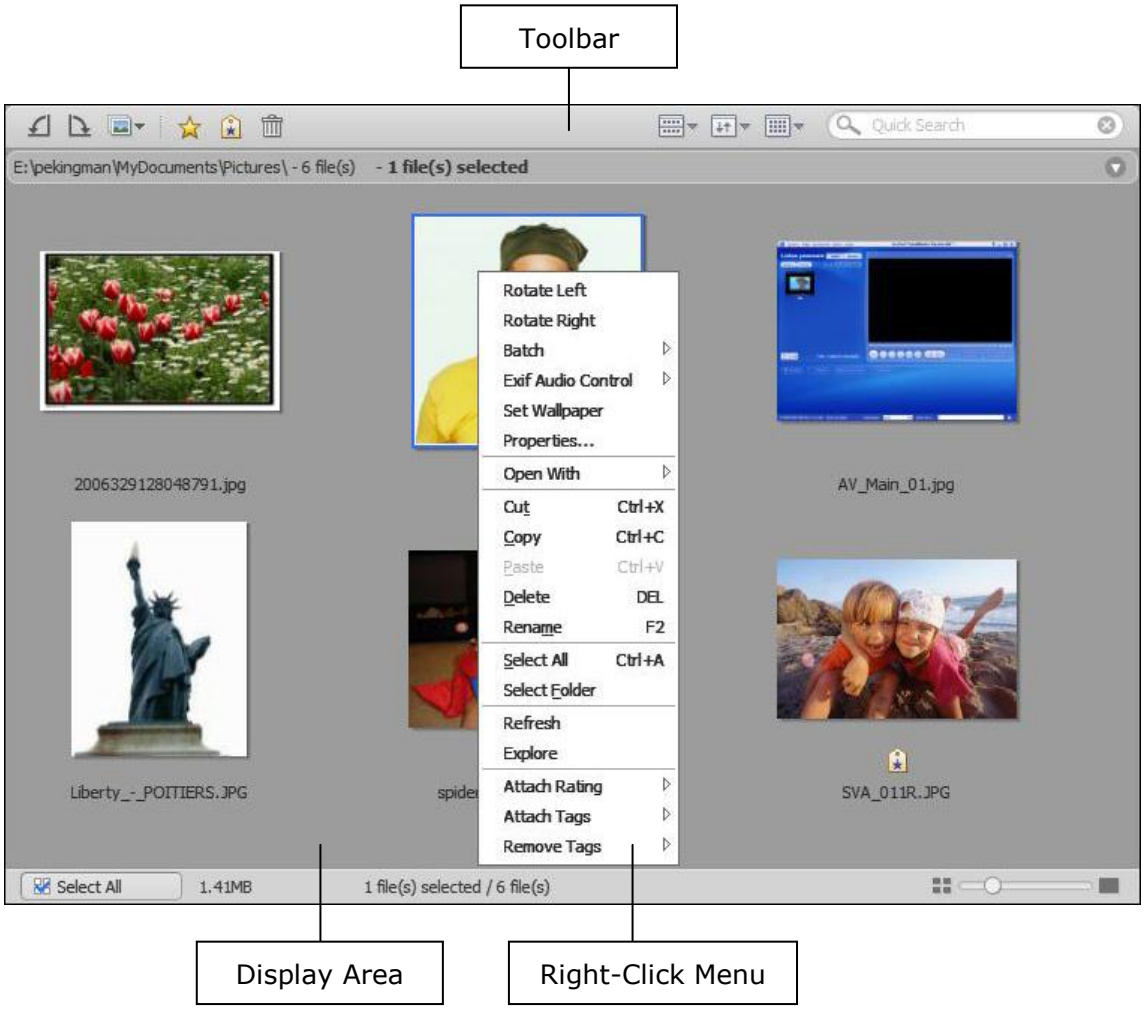
To delete a saved selection, select it and click the Delete icon .

Note: MediaImpression allows you to sort files by a combination of different views. A combination search lets you find specific media files based on criteria from multiple views. Just put a check next to each view to include in the search and select the search criteria for that view.

Note: The width of the Views can be adjusted by clicking and dragging on the bar that divides the Views from the Preview Area. The Views can be hidden by clicking the icon on the bar.

2.2.1.2 Preview Area

The Preview Area occupies the center of the Media Browser and is made up of:



Toolbar

The Preview Area Toolbar appears above the Display Area and includes the following controls:

Rotate Left

Rotates the selected photos 90-degrees counterclockwise.

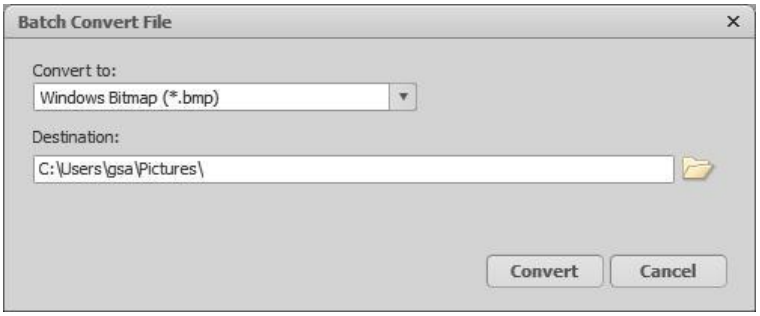
Rotate Right

Rotates the selected photos 90-degrees clockwise.

Batch

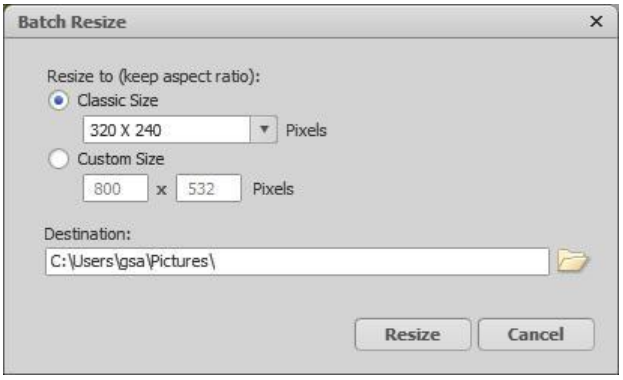
Presents a dropdown menu that contains the following items:

- **Batch Convert**



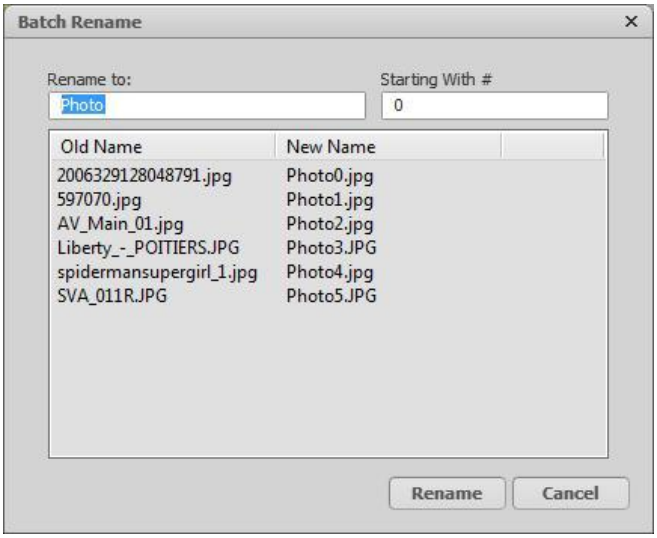
Launches the Batch Convert File dialog box which enables you to quickly and easily change the file format for many photo files at once.

- **Batch Resize**



Launches the Batch Resize dialog box which enables you to quickly and easily resize many photo files at once.

- **Batch Rename**



Launches the Batch Rename dialog box which enables you to quickly and easily rename many media files at once.

Attach Rating

Attaches the chosen rating to the selected media files in the Preview Area.

Attach Tags

Attaches the chosen tag to the selected media files in the Preview Area.

Delete

Sends the selected media files to the recycle bin.

Group by

Organizes the media files into different categories in the Preview Area.

Sort by

Sets the sort criteria for the files and folders in the Preview Area.

View by

Selects the display mode for files and folders in the Preview Area; you can view the file thumbnails only or together with their detailed information.

Quick Search

Sorts the displayed files by the characters you type in. Those files whose folder name, file name, tags, etc. contain these characters will be sorted out and displayed in the Display Area.

Select All/Deselect All

Selects/Deselects all the displayed files.

Resize Thumbnail Slider

Makes the thumbnails larger or smaller within the Display Area. Clicking the left button fits as many thumbnails as possible into the Display Area. Clicking the right

button makes the thumbnails as large as possible. By moving the slider, you can adjust the thumbnail size by hand.

Note: Not all the tools can be used with all the types of media files.

Display Area

The Display Area appears below the Toolbar. It occupies the largest part of the screen.

Media files are displayed here when they are in the chosen Media Browser category and they meet the criteria selected in the active Views. For example, if the Media Browser category is My Pictures and "Desktop" is selected in the Folders view, the pictures on your desktop are displayed. Double-click files in the Display Area to open or play them.

To maximize the Display Area on the screen, hide the Views by clicking on the icon that divides the two sections.

Note: Double clicking on thumbnails opens photo files in the Photo Viewer and music and video files in the Media Player.

Right-Click Menu

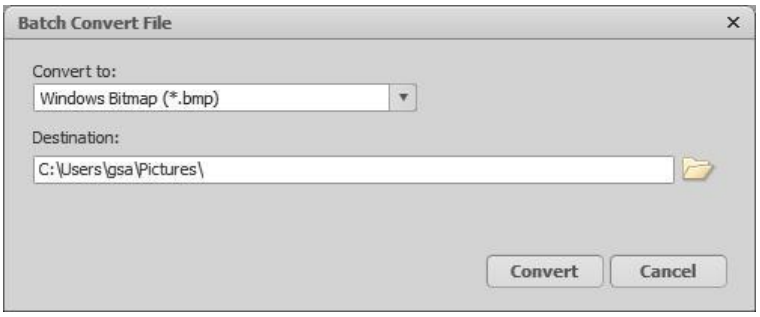
The Right-Click menu provides quick access to useful and common commands and actions. To access the Right-Click menu, simply click the right mouse button on a media file thumbnail or group of selected thumbnails in the Display Area.

Rotate Left
Rotates the selected photos 90-degrees counterclockwise.

Rotate Right
Rotates the selected photos 90-degrees clockwise.

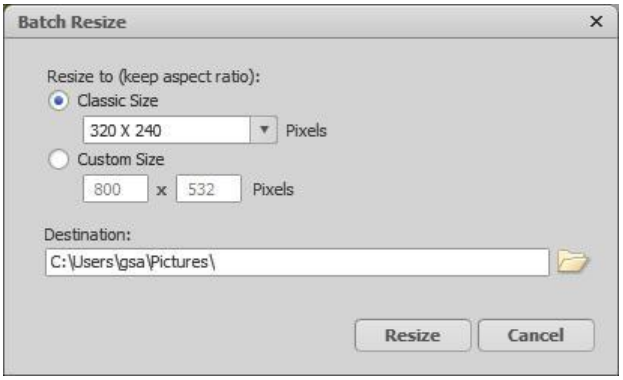
Batch
Presents a dropdown menu that contains the following items:

- **Batch Convert**



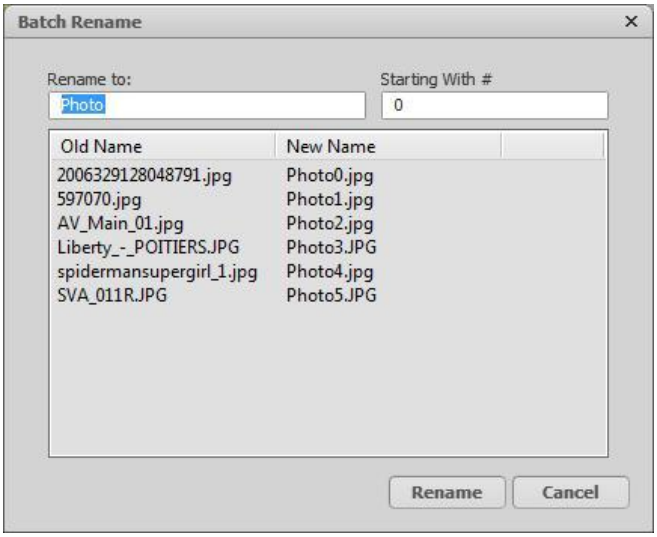
Launches the Batch Convert File dialog box which enables you to quickly and easily change the file format for many media files at once.

- **Batch Resize**



Launches the Batch Resize dialog box which enables you to quickly and easily resize many media files at once.

- **Batch Rename**

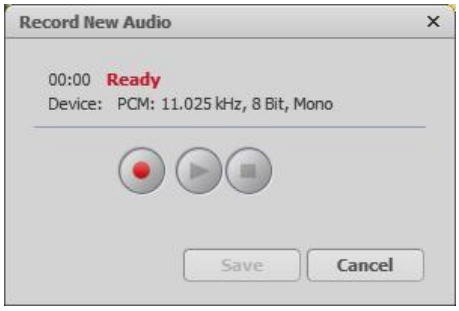


Launches the Batch Rename dialog box which enables you to quickly and easily rename many media files at once.

Exif Audio Control

Presents a dropdown menu that contains the following items:

- **Play**
  Starts playing the attached audio.
- **Stop**
  Stops playing the attached audio.
- **Attach Audio...**
  Attaches a .WAV audio file to the selected photo file.
- **Record New Audio...**



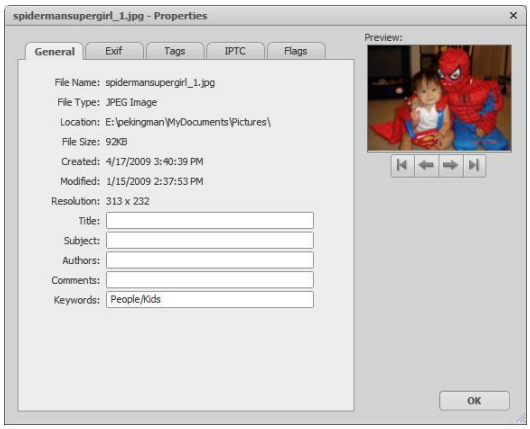
  Launches the Record New Audio dialog box which enables you to record a new .WAV audio file and attach it to the selected photo file.

Set Wallpaper

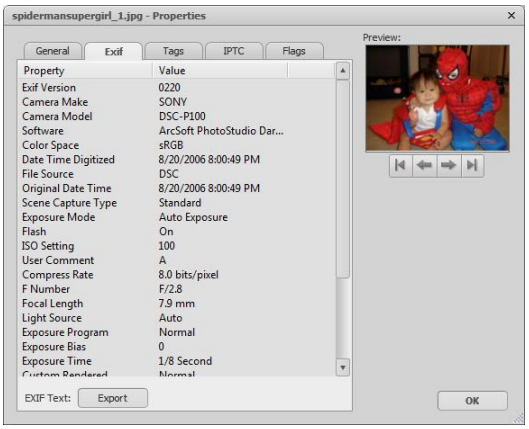
Sets the currently selected photo as the wallpaper image for your desktop.

Properties...

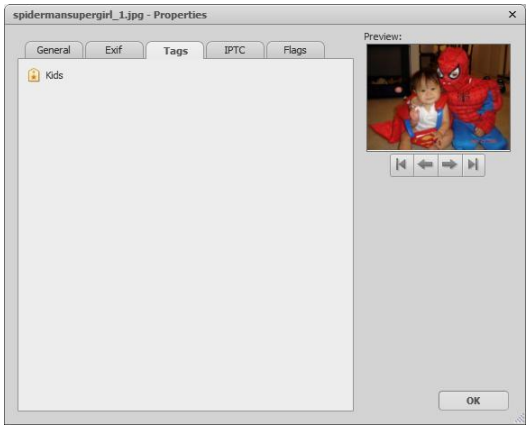
Launches the Properties dialog box which contains information about the active media file including: File Name, File Location, Modified Date, Resolution, File Description (editable), Metadata (i.e. EXIF and Geography Info), Attached Tags and Flags info. If there is an audio file attached, the playback controls and Save As button are shown to help you work with the audio file. The EXIF information can be exported as a text file in the Metadata tab.



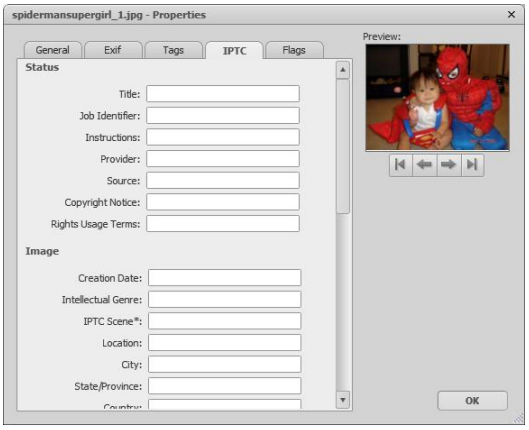
General



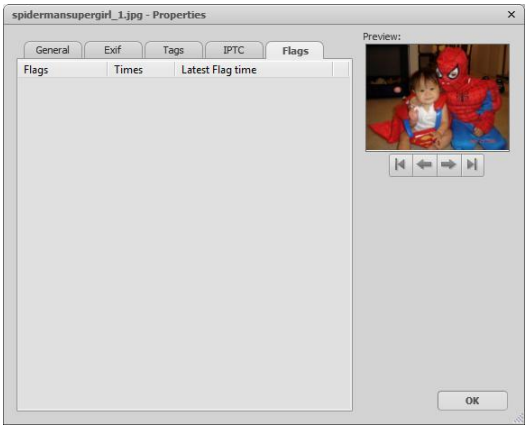
Exif



Tags

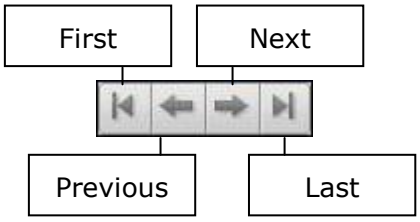


IPTC



Flags

Note: In the "Properties" dialog box, the following navigation buttons are provided for you to flip through image files in the current display area.



Open With
Opens the selected file in the chosen application.

Cut (Ctrl+X)
Copies the selected media files to the clipboard so they can be moved to another location by means of the Paste function (Ctrl+V). Pasting a cut file removes the file from its original location.

Copy (Ctrl+C)
Copies the selected media files to the clipboard so they can be copied to another location by means of the Paste function (Ctrl+V). Pasting a copied file does not remove the file from its original location.

Paste (Ctrl+V)
Inserts the media files currently saved to the clipboard into the current location. Copied files remain on the Clipboard after they have been pasted. Cut files are removed from the Clipboard after they have been pasted.

Delete (DEL)
Sends the selected media files to the recycle bin.

Rename (F2)
Changes the name of the selected file(s). If a single file is selected, it can be renamed in the Display Area; if multiple files are selected, the Batch Rename dialog box will appear.

Select All (Ctrl+A)
Selects all of the media files in the Preview Area.

Select Folder
Selects all of the media files in the current folder.

Refresh

Refreshes the content of the current Display Area.

Explore
Opens the selected file in Windows Explorer.

Attach Rating
Enables you to attach a rating to or unrate the selected media files.

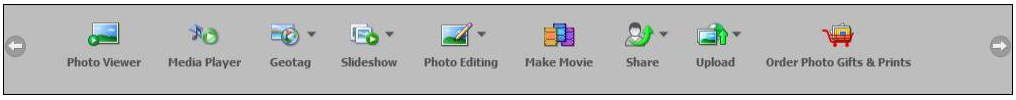
Attach Tags
Enables you to attach a tag to the selected media files.

Remove Tags
Enables you to remove the tag icons from the selected media files.

Note: Not all the tools can be used with all the types of media files.

2.2.2 Actions

The Program's Action buttons appear below the Media Browser. The available Actions differ depending on the category of media file selected in the Media Browser.



Note: Not all actions can be displayed within one page; therefore, please use the left/right arrows to navigate between actions.

2.2.2.1 Import

ArcSoft MediaImpression allows you to import media files from compliant types of devices.

WebCam

This module makes it easy for you to capture still images and video directly from your webcam. Before capturing, you may want to adjust the capture settings, webcam settings, and snapshot/video resolution according to your requirements. The main window is as follows:

Capture a still image by clicking the "Capture" button. Capture a group of images in burst mode by clicking the "Burst" button. Capture a video clip by clicking "Record Video" and then "Stop Recording."

Settings

Allows you to adjust your capture settings, such as video device, burst number, audio device and audio input, etc.

WebCam Settings

Allows you to adjust your webcam related preferences, such as brightness, contrast, hue and saturation, etc.

Connect

Connect your webcam. (This icon is displayed when your webcam is not connected.)

Disconnect

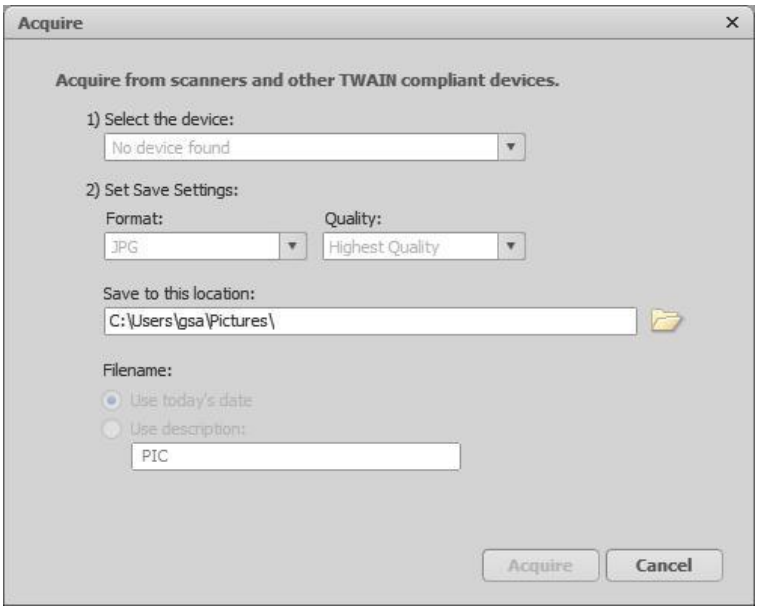
Disconnect your camera. (This icon is displayed when your webcam is connected.)

Acquire

Here you can:

- Acquire images from connected TWAIN compliant devices such as scanners and some digital cameras.
- Assign names to image files as they are acquired (using today's date or a descriptive word).

The main window is as follows:

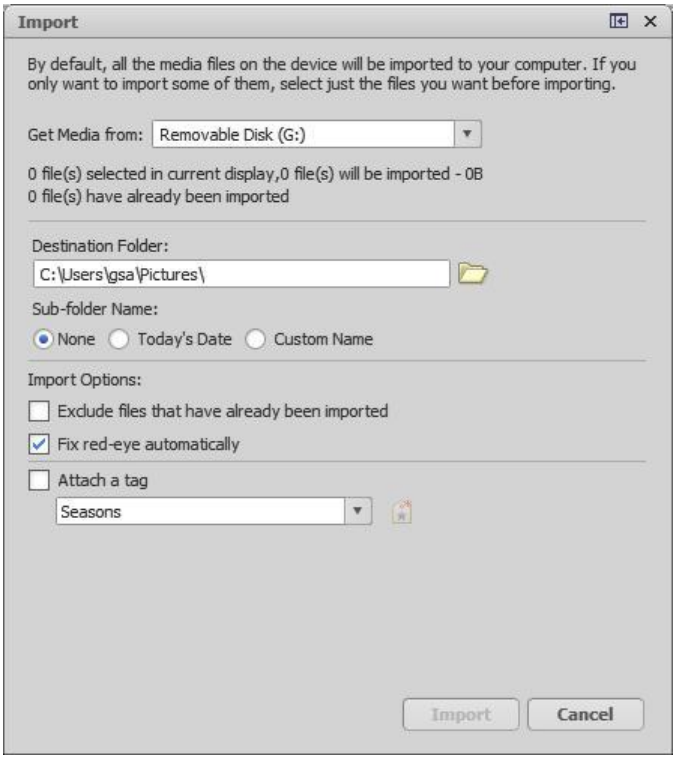


How to acquire images from a TWAIN compliant device:

1. Select a scanner or other TWAIN device from the drop down list.
2. Choose the file format you want to use for the acquired images (JPG, BMP, TIF, PCX, TGA).
3. If you've selected JPG as the file format, select the image quality for the acquired images (Highest, High, Normal, Low). The lower the quality selected, the higher the level of compression applied.
4. Choose a destination folder for the photos by clicking "Browse" (folder icon) and navigating to the folder.
5. Choose a naming method (today's date or description). Enter a description if applicable.
6. Click "Acquire."

Import

The Import action allows you to import media files to your computer from a camera or storage device. The Import window can be attached to the main window to let you preview and select the imported media files in the preview area by clicking the "Attach" button ; you can also click the "Detach" button to detach it. After importing, you can delete the original files from your device. The main window is as follows:


Import
By default, all the media files on the device will be imported to your computer. If you only want to import some of them, select just the files you want before importing.
Get Media from:
Removable Disk (G:)
0 file(s) selected in current display,0 file(s) will be imported - 0B
0 file(s) have already been imported
Destination Folder:
C:\Users\gsa\Pictures\
Sub-folder Name:
None
Today's Date
Custom Name
Import Options:
Exclude files that have already been imported
Fix red-eye automatically
Attach a tag
Seasons
Import
Cancel

1. Select a camera or storage device from the drop-down list.
   Note: By default, all the media files in the device will be imported to your computer. If you just want to import some of them, please go to the Folders view and select the files you want before importing.
2. Select a destination folder for the import media files by clicking the Browse button and navigating to the folder.
3. Select a naming rule for the sub-folder.
4. Set the import options by checking the relevant checkboxes.
   - Exclude files that have already been imported - Do not import the files that have been imported from the device.
   - Rotate photo automatically - Rotate imported photo files automatically during the importing.
   - Fix red-eye automatically - Automatically find and fix all red-eyes.
   - Attach a tag - Tag each file as you import it. Select the tag from the list or create a new tag.
5. Click "OK" to start importing.

2.2.2.2 Photo Viewer

The Photo Viewer module is useful for browsing photos, playing full-screen slideshows and making simple edits to your photos. The main window is this module is as follows:

The Photo Viewer controls include:

Best Fit (Ctrl+B)

Makes the photo fit in the preview screen.

Actual Size (Ctrl+A)

Shows the photo at 100%.

Zoom Out (-)

Reduces the size of the active photo within the Photo Viewer.

Zoom In (+)

Enlarges the active photo within the Photo Viewer.

Play (P)

Makes the photos in the current folder play as a slideshow in full screen.

Previous (Left Arrow, Up Arrow, Page Up)

Goes to the preceding photo file.

Next (Space Bar, Right Arrow, Down Arrow, Page Down)

Goes to the following photo file.

Attach Rating

Enables you to attach a rating to or unrate the selected media files. You can also press a number (1-5) on the keyboard to apply a rating.

Rotate Left 90 (Ctrl+L)

Rotates the active photo 90-degrees counterclockwise.

Rotate Right 90 (Ctrl+R)

Rotates the active photo 90-degrees clockwise.

Automatically Remove Red-Eye

Automatically fixes red-eye. If red-eye is not fixed, use the Easy Fix.

Delete (Del)

Sends the selected photo file to the recycle bin.

Save As

Saves the edited photo as a new file.

Print

Launches the Easy Print module and print your selected photo.

EXIF

EXIF data for the active photo can be found by clicking on the EXIF button. EXIF (Exchangeable Image File Format) information contains details about the image file, camera and camera settings used when the photo was taken. Note: The actual information available will vary according to your camera settings.

Full Screen (F)

Displays the file in full screen mode.

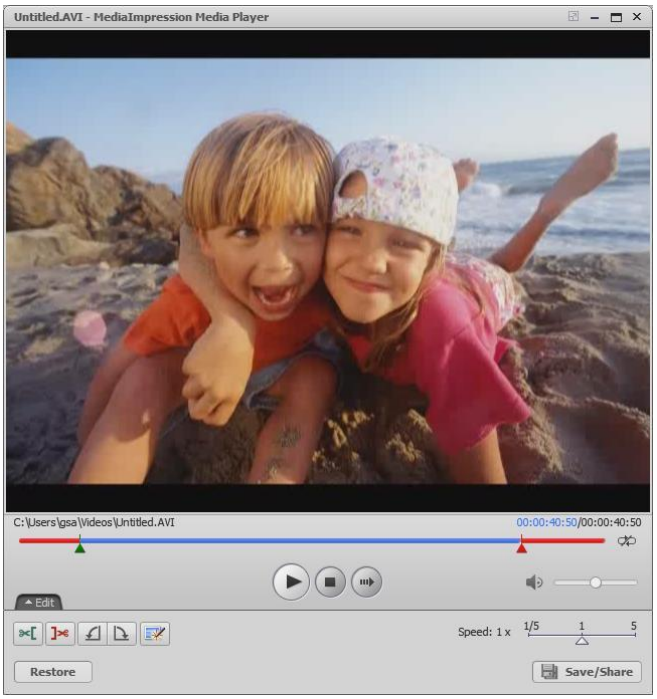
Exit Full Screen

Restores the Photo Viewer to standard size.

Note: The tools of the full screen mode may be different in icon from those in the standard mode, but are the same in function.

2.2.2.3 Media Player

The Media Player module enables you to enjoy music and video files without having to launch another program. The main window of this module is as follows:



The Media Player controls include:

Play/Pause (P)

Plays and pauses the selected video or music file.

Stop (Esc)

Stops playing the selected video or music file.

Previous

Goes to the preceding video or music file.

Next

Goes to the following video or music file.

Mute

Quiets the audio.

Volume Level

Enables you to adjust the volume level.

Capture

Captures the current frame of the selected video file and save it as a still image. This button is not available for music files.

/ **Turn Repeat On/Off**

Turns on/off repetition.

Full Screen (F)

Displays the video or music file in full screen mode.

Exit Full Screen

Restores the Media Player to standard size.

Note: The tools of the full screen mode may be different in icon from those in the standard mode, but are the same in function.

Edit

Goes to the Edit mode. You can edit the selected video file. This button is not available for music files.

Next Frame

Goes to the next frame of the selected video file.

Mark In

Cuts the video clip on the left side of the current frame. You can also click and drag the slider on the progress bar.

Mark Out

Cuts the video clip on the right side of the current frame. You can also click and drag the slider on the progress bar.

Rotate Left 90 Degrees

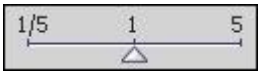
Rotates the active video 90-degrees counterclockwise.

Rotate Right 90 Degrees

Rotates the active video 90-degrees clockwise.

Dynamic Lighting

Turns on Dynamic Lighting. Click again to turn it off.



Speed

Click and drag the slider to adjust the speed of video playback.

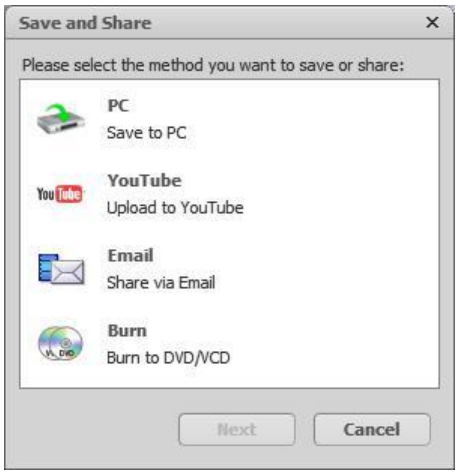
Restore

Discards all modifications and restore the selected video to the original file.

Save/Share

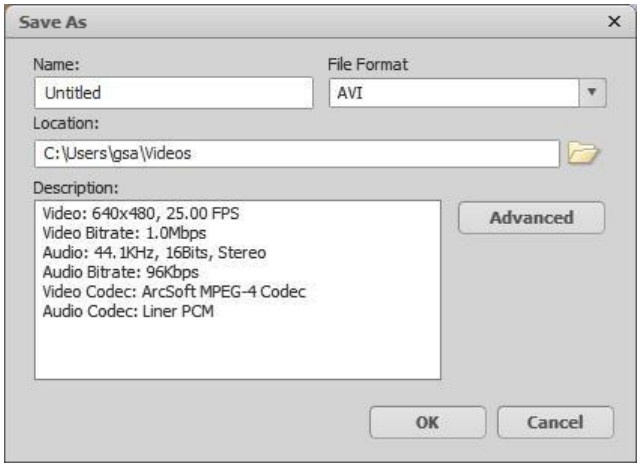
Loads the Save and Share module and save the modified video file.

The Save/Share module enables you to save and share your creativity.



Save and Share

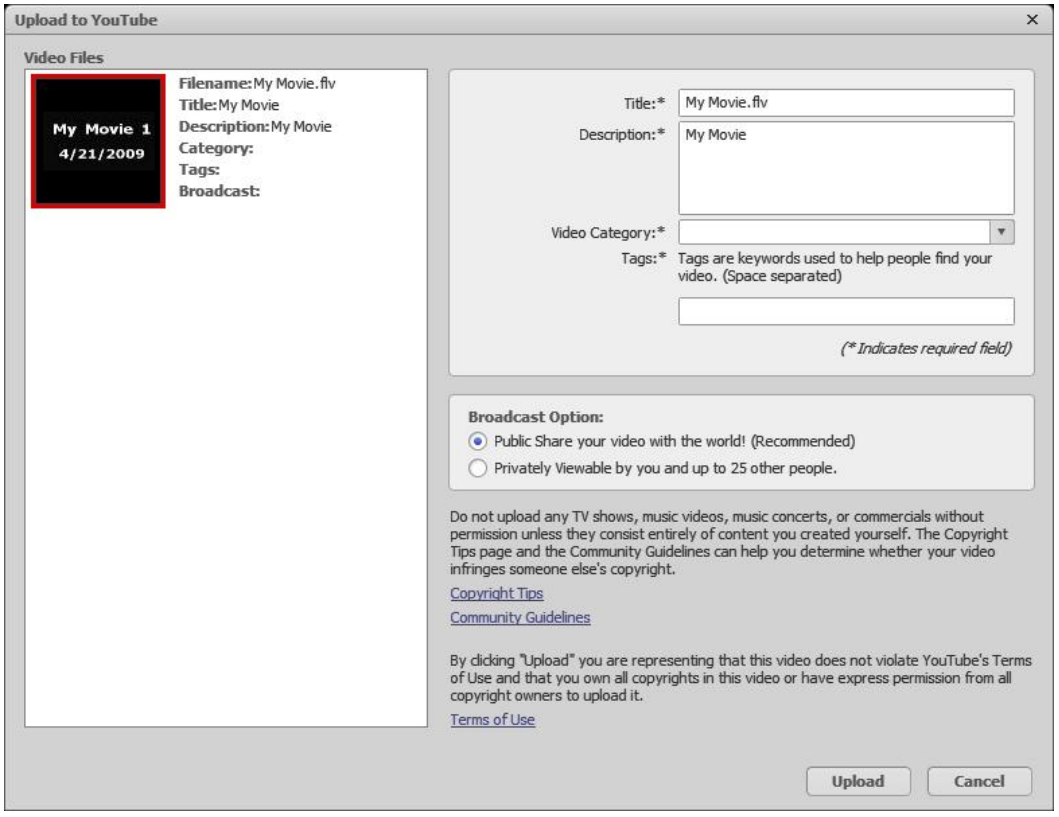
With a few clicks, you can save your creativity to your local hard drive, email it to your family and friends, upload it to websites such as YouTube, and burn it to a disc.



Save to PC

PC

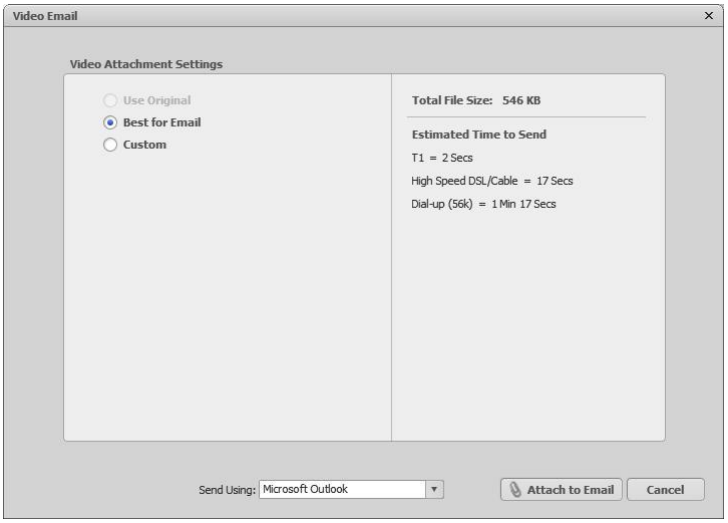
Enter the name, format, and description for your file. Click "Browse" and select the location to save the file. Click "Advanced" to set advanced parameters, such as Resolution, Aspect Ratio, Video Encoding, etc. When done, click "OK" and the file will be automatically converted and saved to your local hard drive.


Upload to YouTube
Video Files
My Movie 1
4/21/2009
Filename: My Movie.flv
Title: My Movie
Description: My Movie
Category:
Tags:
Broadcast:
Title:*
My Movie.flv
Description:*
My Movie
Video Category:*
Tags:*
Tags are keywords used to help people find your video. (Space separated)
(* Indicates required field)
Broadcast Option:
Public Share your video with the world! (Recommended)
Privately Viewable by you and up to 25 other people.
Do not upload any TV shows, music videos, music concerts, or commercials without permission unless they consist entirely of content you created yourself. The Copyright Tips page and the Community Guidelines can help you determine whether your video infringes someone else's copyright.
Copyright Tips
Community Guidelines
By clicking "Upload" you are representing that this video does not violate YouTube's Terms of Use and that you own all copyrights in this video or have express permission from all copyright owners to upload it.
Terms of Use
Upload
Cancel

Upload to YouTube

YouTube

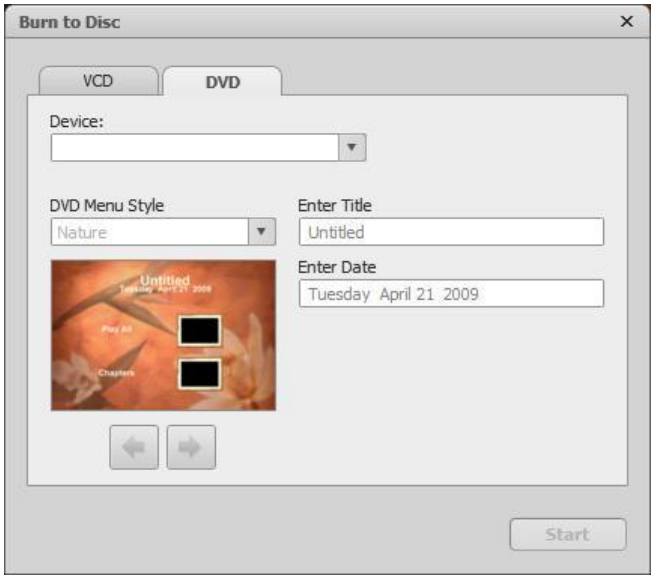
The file will be automatically converted to a YouTube compliant format. Then the Upload to YouTube module will be launched.



Share via Email

Email

The program will launch the Video Email module for you to convert and send the file to your friends.



Burn to VCD/DVD

Burn

Choose the VCD/DVD tab according to your disc format. Select a device from the "Device" drop-down list. Then, select a menu style from the menu style drop-down list or click the navigation buttons to preview all the styles. Enter title and date for your VCD/DVD and then click "Start."

2.2.2.4 Geotag

The Geotag module which works with Google Earth lets you locate the place where you shot a photo, add it as a Geotag, view the photo and their shooting track in Google Earth, or export it as the standard *.kmz file to share with your friends and family. Note that you should install Google Earth before using this module, and please refer to its help file for more information.

Export KMZ
Exports the current Google Earth information as a .kmz file.

View in Google Earth with Path
Connects a group of photos which have already been geotaged with red lines to show your travel path.

Geotag with Google Earth
Geotags photos by navigating to the location where you shot it. Position the crosshairs and click "Geotag", or click "Geotag All" to geotag all the selected photos. When you finish, click "Done." Note that the function is just available for JPG or TIFF photos.

View in Google Earth
Views the selected photo which has already been geotaged in Google Earth. Google Earth will locate the location where you shot it, and display the photo as a thumbnail. Clicking the thumbnail lets you have a big view.

2.2.2.5 Slideshow

The Slideshow action includes the following options:

- **Play Slideshow** - Play slideshows.
- **Make Slideshow** - Create and save slideshows using the selected photos.

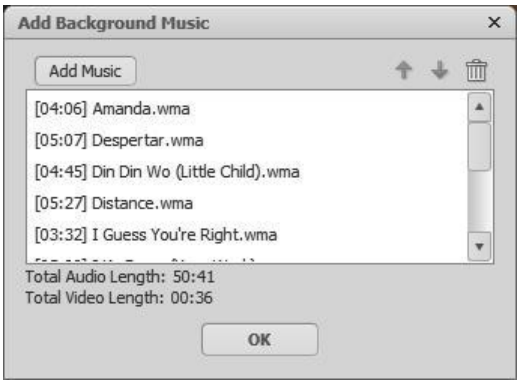
Play Slideshow

The Play Slideshow module enables you to play all of the slideshow projects created with the Make Slideshow feature, and to automatically play slideshows using the selected photos (you do not need to create a slideshow project before playing). The main window of this module is as follows:

The program provides the following controls:

Effects
Click the down arrow and select different transition themes.

Select Music
Selects a music file to be played with the slideshow in the following dialog box:



Click "Add Music" to select music in the popped up dialog box. All added music files are listed below. Use the Up/Down arrows to adjust the sequence of these files; use the "Remove" to delete any unwanted background music files. Then, click "OK" to finish.

Interval

Click the down arrow and select an interval for the pages of the slideshow.

/ Play/Pause

Plays and pauses the slideshow.

Previous

Goes to the previous page of the slideshow.

Next

Goes to the next page of the slideshow.

/ Turn Repeat On/Off

Turns on/off repetition.

Mute

Quiets the audio.

Volume Level

Enables you to adjust the volume level.

Full Screen (F)

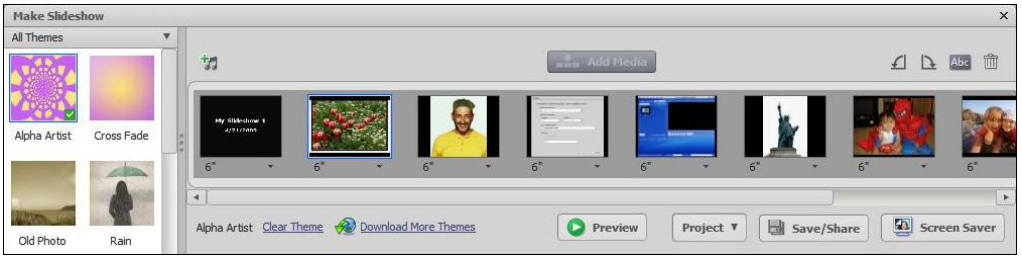
Plays the slideshow in full screen mode.

Exit Full Screen

Restores the Slideshow Player to standard size.

Make Slideshow

The Make Slideshow module enables you to create and save a photo slideshow using the selected photos. The main window of this module is as follows:



1. Add

Click and drag selected photos onto the storyboard, or select photos from the Display Area and click "Add Media." Within the storyboard, click and drag the files to arrange them in the order you want. Title and credits are added automatically.

2. Edit

Select a theme from the panel and double-click it to mix with story board. You can also click "Clear Theme" to cancel.

Double-click a page in the storyboard to preview it. Use the up/down arrow to adjust the duration of that page. You can also select "Apply to all pictures" to apply the duration to each page.

Click "Add Music" and then choose "Add Music" to select audio files and add background music to your slideshow; you can also click and drag selected music files onto the storyboard or select music files from the Display area and click "Add Media." Multiple files can be added to the same slideshow. You can also manage the added music files. Click "Add Music" to open the Add Background Music dialog box; click the Up button to

move up the music file; click the Down button to move down the music file; or click the "Remove" button to delete it.
Click "Rotate Left" or "Rotate Right" to rotate the selected page in your slideshow.
Click "Title & Credits" to customize the title and credits with your own text.
To delete a page from the storyboard, select it and click "Delete."

3. Preview & Save

Click "Preview" to view the slideshow with the built-in player. Select a video quality for your slideshow preview; check "Don't show this dialog box again." if you want the program to remember your choice. Click "Save/Share" to load the Save and Share module. Click "Screen Saver" to set this slideshow as the current screen saver.

5. **Project**

   Slideshow project options include New, Open, Save, and Save As.

Note: You can go to Play Slideshow to play previously created slideshows.

2.2.2.6 Photo Editing

The Photo Editing module includes a complete set of built-in applications for you to edit your selected photos.

2.2.2.6.1 Photo Editing Tools

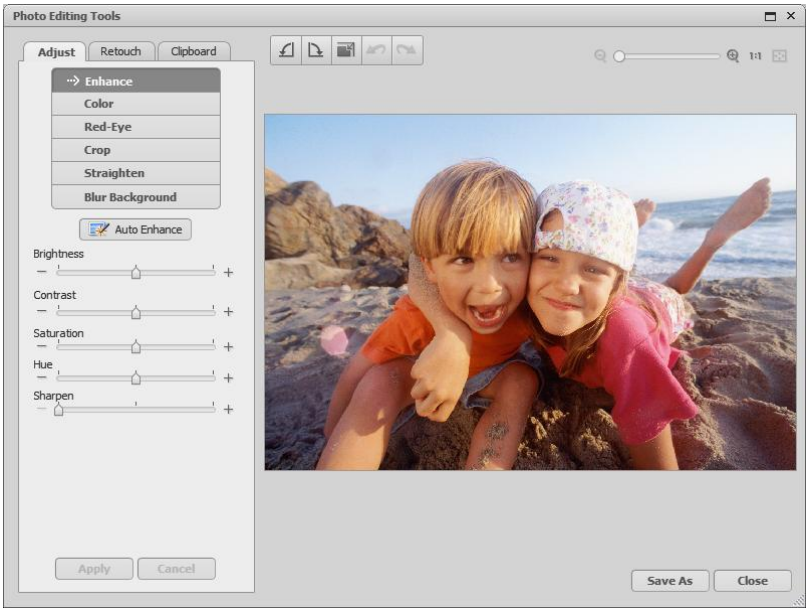
The Photo Editing Tools module includes a complete set photo enhancement, editing and retouching controls.

The window can be stretched to provide a large size view of the active photo. Double click the module's tool bar to maximize the window to fill the computer screen.

In addition to the large photo workspace, the Photo Editing Tools module includes five distinct sets of controls:

Adjust

The Adjust controls are used to fix common photo problems quickly and without difficulty. Many of the features can also be found in the Easy-Fix. The main window is as follows:



Enhance

The Enhance feature includes two types of controls:

Auto Enhance

Click "Auto Enhance" button to improve the overall quality of your pictures with a single click.

Manual Fix

For precise image enhancement control, adjust the Brightness, Contrast, Saturation, Hue, and Sharpen sliders.

How to enhance a photo manually:

1. Move the sliders to adjust the level of Brightness, Contrast, Saturation, Hue, and Sharpen.
2. Use the zoom slider to get a closer look at how the adjustment affects the photo.
3. Click "Apply" if you like the result. Click "Cancel" if you do not.

Color

This feature is designed to fix digital photos that have unnatural color or appear to dark. It's also great for fixing scanned versions of old prints that have faded or whose colors have changed after many years of neglect.

How to fix the color of a photo:

1. Drag the color balance sliders to make the photo color appear more natural. Add red or yellow to make the photo warmer. Add blue or green to make the photo cooler.
2. Drag the Lighter/Darker slider to the left to reveal details hidden in a dark photo or to the right to make a faded photo look new again.
3. Click "Apply" if you like the result. Click "Cancel" if you do not.

Red-Eye

This feature makes it easy for you to fix all red eye - a common problem in flash photography.

There are two ways to fix redeye:

Auto Fix

1. Simply click the "Fix Red-Eye" button to automatically find and fix all red-eye.

2. If not all of the redeye is fixed, used the Manual Fix method.

Manual Fix

1. Use the zoom slider on the toolbar to zoom in on the photo.
2. Drag the small white box inside the zoom navigator to move over a red eye.
3. Place your cursor directly over the red eye and click.
4. Repeat the process until all red eyes are fixed.
5. Click "Undo" if you make a mistake or don't like the result.

Crop

This feature enables you to trim photos for dramatic effect or cut off the ugly/distracting parts of a picture.

How to use crop:

1. Choose the crop orientation (portrait or landscape).
2. Select a fixed proportion for the crop rectangle (4:6, 5:7, 8:10) or choose "Custom" if you want to use another proportion.
3. Resize the crop rectangle by clicking and dragging the red lines.
4. Move the crop rectangle into position by clicking and dragging inside the red box.
5. Click "Crop." The area inside the rectangle will be kept, the area outside will be trimmed away.
6. Click "Undo" if you make a mistake or don't like the result.

Straighten

This feature enables you to fix photos that appear to be tilted.
How to use Straighten:

1. Move the slider (or click the rotate buttons) until the photo appears straight.
2. Use the superimposed grid lines for vertical and horizontal reference.
3. Click "Apply" if you like the result. Click "Cancel" if you do not.

Blur Background

This feature can be used in a subtle way -- to tone down un-important background details, or for dramatic effect -- by making the main subject of a photo pop out of the picture.

How to use Blur Background:

1. With your cursor, trace a line around the person or object you want to stand out. When you release the mouse button, the area outside the traced line will become slightly blurred.
2. Drag the first slider to make the transition between the blurred and non-blurred area sharp or smooth.
3. Drag the second slider to increase or decrease the amount of blur.
4. Click "Apply" if you like the result. Click "Cancel" if you do not.

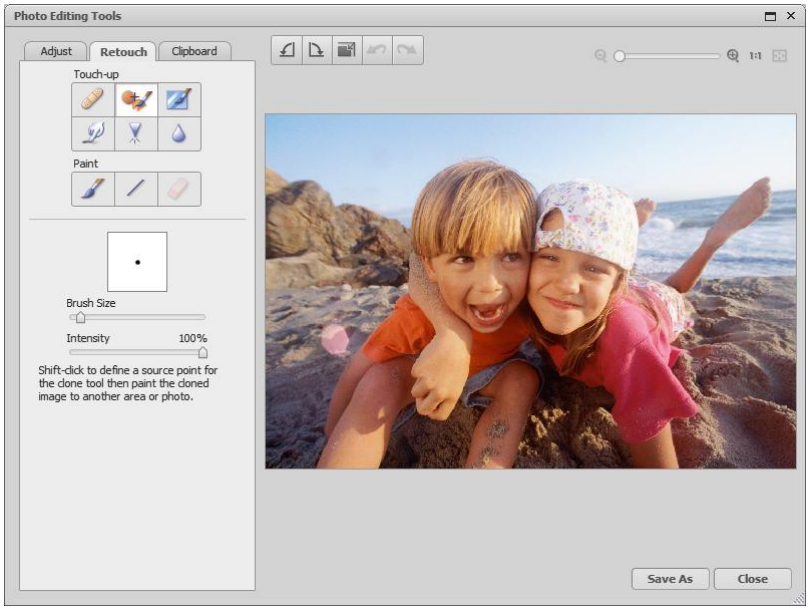
Saving Your Results

When you're done editing a photo, click Save As to save your results. You can choose to overwrite the original file or save a new one.

Click "Close" to exit the Photo Editing Module.

Retouch

The main window is as follows:



The Retouch tools are divided into two groups:

Healing Brush

The Healing Brush is good for fixing dust, scratches and removing skin blemishes.

How to use the Healing Brush to fix a skin blemish:

1. Establish a source point for the Healing Brush by holding the Shift key and clicking on an area of the skin that is close in color and texture to the area you want to heal.
2. Use the zoom control to zoom in on the blemish.
3. Adjust the size of the healing brush so the cursor (circle) is only slightly larger than the blemish.
4. Paint over the blemish. The area will be healed.
5. Click "Undo" if you make a mistake or don't like the result.

Clone

The Clone tool is good for removing unwanted elements from a photo. It can also be used for fun effect, like moving a nose from one person to another. The selected element can be also be cloned to another photo in the photo tray.

How to use the Clone tool to remove a telephone pole from the background of a photo:

1. Establish a source point for the Clone tool by holding the Shift key and clicking on an area of the sky that you want to use to paint over the telephone pole.
2. Adjust the brush size so the cursor (circle) is only slightly larger than the widest part of the telephone pole.
3. Click and hold your mouse button and carefully paint over the telephone pole. Do not release the mouse button until the job is done. The sky will be cloned into place.
4. Click "Undo" if you make a mistake or don't like the result.

Lighten/Darken

The Lighten/Darken tool is good for adjusting specific areas of a photo.

Smudge

Simulate the smearing of wet paint. Please click and drag the sliders below to change the brush size and hardness.

Sharpen

Sharpen blurry areas. Please click and drag the sliders below to change the brush size and transparency.

Blur

Smooth out rough areas. Please click and drag the sliders below to change the brush size and intensity.

Paint Brush

Let you "paint" on your image when you click and drag the mouse. Please click and drag the sliders below to change the brush size and transparency.

Line

Draw a straight line in the photo. Please click and drag the sliders below to change the line width and transparency.

Eraser

Simulate an eraser, removing the image painting by paintbrush and line tools from your photo. Please click and drag the sliders below to change the eraser size and effect.

Color Palette

This color box shows current selected color. Click it to choose another color.

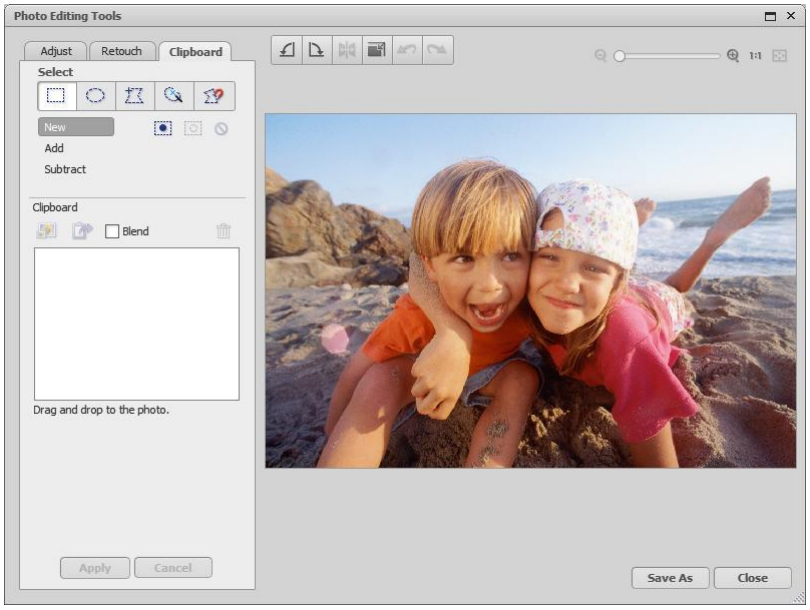
Saving You Results

When you're done, click "Save As" button to save your results. You can overwrite the original file or save it as a new one. Or click "Cancel" to exit without saving.

Click "Close" to exit the Photo Editing Module.

Clipboard

The Clipboard controls are used for selecting, copying and pasting elements from photo to photo. The main window is as follows:



Rectangular Select

For making rectangle shaped selections. Simply click and drag cursor over photo to create the selection.

Elliptical Select

For making elliptical shaped selections. Simply click and drag cursor over photo to create the selection.

Freehand Select

For making custom shaped selections. Click and drag around an object to create a freehand selection or click, click, click around an object to make a straight-edge selection. Double-click to complete the selection.

Magic Wand

For making fast selections based on color similarity. Simply click on a color to create the selection. Use "Add" mode and click again to add to the selection.

Magic Select

Unlike the other selection tools, Magnetic Select is partly automatic. It uses the edge of an object as a guideline when making the selection. Simply click around the edge of an object - allowing the magnet to help find the edge. Right-click the mouse to undo as you go if necessary. When the entire object is traced, double-click to complete the selection.

Selection Modes

Changing the selection mode affects the behavior of the selection tools above.

- **New** - Makes a new selection each time.
- **Add** - Adds new selections to the current selection.
- **Subtract** - Subtracts new selections from the current selection.

Select All

Selects the entire photo.

Inverse

Reverses the current selection by selecting the opposite pixels.

Select None

Removes the current selection.

Clipboard

The clipboard area contains controls for copying and pasting selections from one photo to another.

Copy to Clipboard

Copies the current selection onto the clipboard so you can paste it to another photo.

Paste from Clipboard

Pastes the selected clipboard image onto the current photo. After the selection has been pasted, you can move, resize and rotate the selection into position. Click Apply if you like the result. Click Cancel if you do not.

Blend

Makes the pasted selection blend into the current photo when it is applied.

Delete

Removes the current selection from the clipboard.

Saving You Results

When you're done editing a photo, click Save As to save your results. You can choose to overwrite the original file or save a new one.

Click "Close" to exit the Photo Editing Module.

Edit Toolbar

Rotate Left 90

Rotates the active photo 90-degrees counter-clockwise.

Rotate Right 90

Rotates the active photo 90-degrees clockwise.

Flip

Makes the selected object flip horizontally.

Resize

Launches the Resize dialog box which enables you to change the pixel size of the active photo. Check the "Keep Aspect Ratio" check box to maintain the photo's current proportion.

Undo

Undoes the last action.

Redo

Redoes the action that was just undone.

Zoom

Enables you to zoom in on the photo. Drag the zoom slider or click the zoom buttons to adjust the zoom level. Drag the small white box inside the zoom navigator to pan around the photo.

Actual Size

Shows the photo at 100%.

Fit In

Makes the photo fit in the photo workspace.

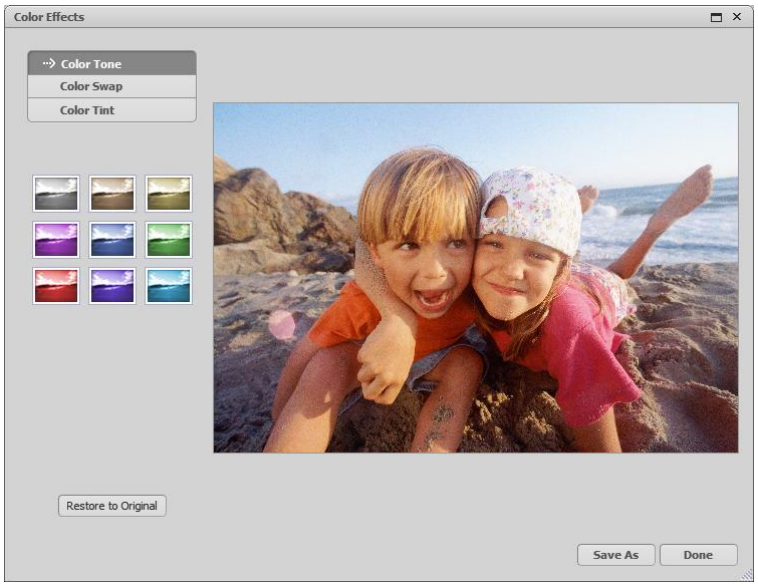
Photo Tray

When multiple photos are selected for editing, their thumbnails are displayed in the tray below the active photo.

- Click a thumbnail to make the photo active.
- Use the left and right arrow buttons to scroll through the tray.
- Use the Clipboard to copy elements from one photo to another.

2.2.2.6.2 Color Effects

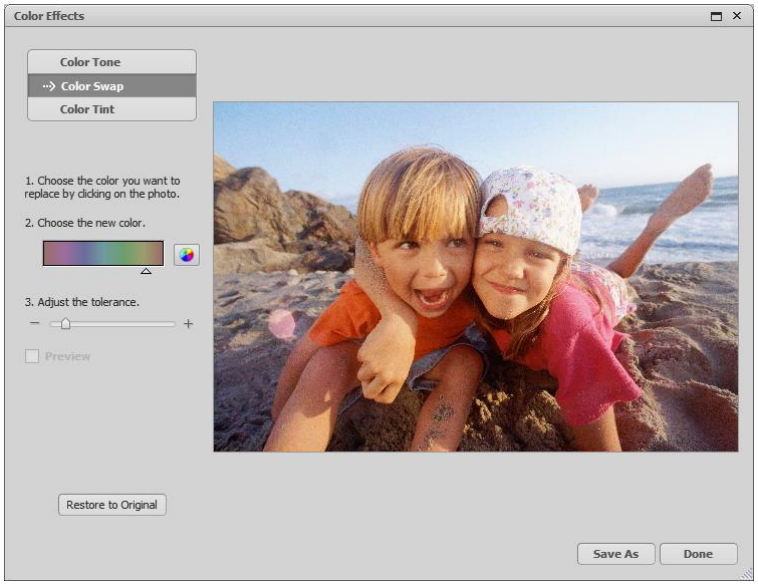
The Color Effects module gives you three ways to apply fun and creative color effects to your photos.



Color Tone

Click on one of the 9 thumbnails to apply the corresponding color effect to the active photo.

Click "Restore to Original" to undo all effects.



Color Swap

1. Use your cursor to click on the color in the photo that you want to replace.
2. Select the replacement color by clicking on the color bar and/or clicking the color wheel button and choosing a color from the palette.
3. Move the tolerance slider to expand or reduce the range of the color swap effect.
4. Uncheck the "Preview" checkbox to see the photo without the effect applied.

To apply the same effect to a different color, simply click on another area of the photo.

Click "Restore to Original" to undo all effects.

Color Effects
Color Tone
Color Swap
Color Tint
Click on the color you want to use as your tint color. The rest of the photo will change to black and white.
Color Tolerance
Preview
Restore to Original
Save As
Done

Color Tint

1. With your cursor, click the color in the photo that you want to use as the highlight color. The rest of the photo will turn to black and white.
2. Move the Color Tolerance slider to expand or reduce the range of the color tint effect.
3. Uncheck the "Preview" checkbox to see the photo without the effect applied.

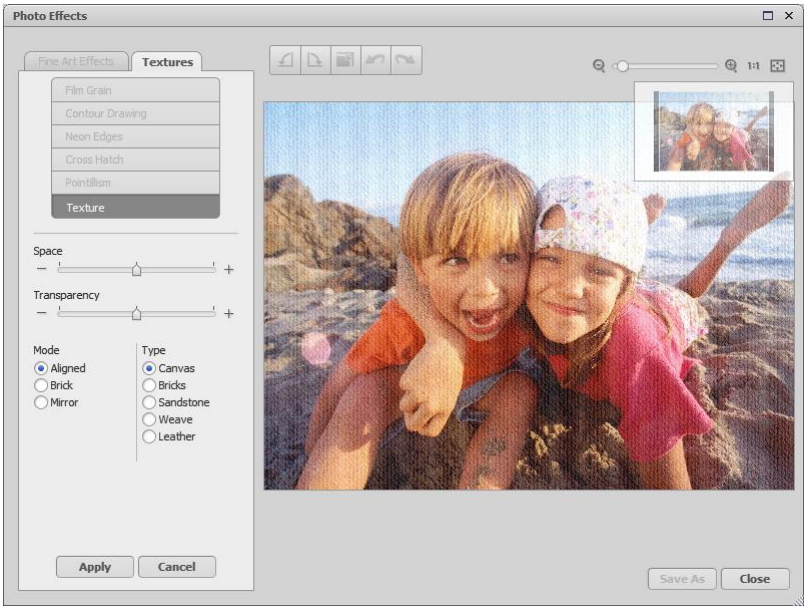
To apply the same effect to a different color, simply click on another area of the photo.

Click "Restore to Original" to undo all effects.

2.2.2.6.3 Photo Effects

The Photo Effects module includes a full set of special effects for photos.

Fine Art Effects



Textures

Most of the effect names give a good idea of how the command will affect the image. You can also see a preview when you select a particular command before applying it to the image.

The window can be stretched to provide a large size view of the active photo. Double-click the module's tool bar to maximize the window.

To apply an effect:

1. Select a photo.
2. Choose an effect from the effect list.
3. If controls appear, use the controls to change values.
4. The program lets you preview the effect before applying it. You can then choose to apply the effect or cancel the operation.
5. Press "Esc" to abort the operation when you are in preview or apply mode.

In addition to the large photo workspace, the Photo Effects module includes two distinct sets of controls:

Toolbar

Rotate Left 90

Rotates the active photo 90-degrees counter-clockwise.

Rotate Right 90

Rotates the active photo 90-degrees clockwise.

Resize

Launches the Resize dialog box which enables you to change the pixel size of the active photo. Check the "Keep Aspect Ratio" check box to maintain the photo's current proportion.

Undo

Undoes the last action.

Redo

Redoes the action that was just undone.

Zoom

Enables you to zoom in/out on the photo. Drag the zoom slider or click the zoom buttons to adjust the zoom level. Drag the small white box inside the zoom navigator to pan around the photo.

Actual Size

Shows the photo at 100%.

Fit In

Makes the photo fit in the photo workspace.

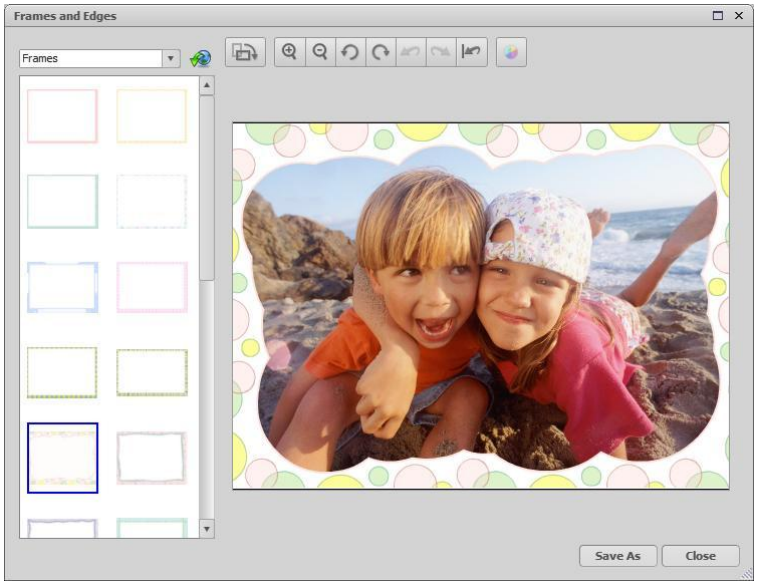
Photo Tray

When multiple photos are selected for adding effects, their thumbnails are displayed in the tray below the active photo.

- Click a thumbnail to make the photo active.
- Use the left and right arrow buttons to scroll through the tray.

2.2.2.6.4 Frames and Edges

The Frames and Edges module includes several sets of fun and creative borders. The main window of this module is as follows:



Begin by choosing a category from the drop-down list. Then, click a thumbnail to apply it to your picture. Use the toolbar controls to resize, rotate and make other adjustments before saving the results.

Here are additional tools in the Frames and Edges section:

Download More Frames and Edges

Visit the download section of arcsoft.com where you can get more frames and edges. The website offers creative content for other areas of the program too.

Photo Tray

When multiple photos are selected, their thumbnails are displayed in the tray below the active photo.

- Click a thumbnail to make the photo active.
- Use the left and right arrow buttons to scroll through the tray.

Frames and Edges Toolbar

Rotate Frame/Edge

Changes the orientation of the frame or edge by rotating it 90-degrees clockwise.

Enlarge

Makes the photo larger.

Reduce

Makes the photo smaller.

Rotate Left

Turns the photo counterclockwise.

Rotate Right

Turns the photo clockwise.

Undo

Undoes the last action. Multiple levels of undo are supported.

Redo

Redoes the action that was just undone.

Restore

Removes the frame or edge and restores the photo to its original state.

Change Edge's/Tinted Frame's Color

Enables you to change the color of the active edge or tinted frame.

2.2.2.6.5 Text and Clip Art

The Text and Clip Art module includes all the tools you need to add fun and creative clip art and high-quality text to your photos.

Text
As you type text into the box, it appears on the photo as an object. The text can be resized, rotated, and repositioned on the photo by clicking and dragging the object box or by clicking the buttons on the toolbar above. The main window is as follows:

Standard text options include size, style, color and alignment, etc. Other text controls include:

New Text
Add a new text layer to the photo.

Transparency
Drag the slider to make the active text transparent.

Shadow
Check the box to add a drop shadow to the active text. Click the Shadow button to open the Text Shadow window where you can adjust the shadow's position, transparency and blur.

Gradient

Check the box to add a gradient to the active text. Click the Gradient button to open to the Text Gradient window where you can select colors and a direction for the gradient.

Clip Art

Drag and drop or double-click on a clip art thumbnail to move it to the photo. The clip art can be resized, rotated and repositioned on the photo by clicking and dragging the object box or by clicking the buttons on the toolbar above. The main window is as follows:

To see more clip arts, select another category from the drop down list.

Shadow

Check the box to add a drop shadow to the active clip art object. Click the Shadow button to open the Clip Art Shadow window where you can adjust the shadow's position, transparency and blur.

Download More Clip Arts

Visit the download section of arcsoft.com where you can get more clip art. The website offers creative content for other areas of the program too.

Use the toolbar controls to resize, rotate and make other adjustments before saving the results.

Text and Clip Art Toolbar

Zoom

Enables you to zoom in on the picture. Drag the zoom slider or click the zoom buttons to adjust the zoom level. If the picture is larger than the preview area, click and drag to pan around the picture.

Fit In

Makes the picture fit into the preview area.

Enlarge

Makes the selected object larger. You can also drag the corners of the object box to resize it.

Reduce

Makes the selected object smaller. You can also drag the corners of the object box to resize it.

Rotate Left

Turns the selected object counterclockwise. You can also turn the top handle of the object box to rotate it.

Rotate Right

Turns the selected object clockwise. You can also turn the top handle of the object box to rotate it.

Flip

Makes the selected object flip horizontally.

Move Up

Makes the selected object come in front of overlapping objects.

Move Down

Makes the selected object go behind overlapping objects.

Undo

Undoes the last action. Multiple levels of undo are supported.

Redo

Redoes the action that was just undone.

Restore

Removes all objects.

Delete

Removes the currently selected object.

Photo Tray

When multiple photos are selected, their thumbnails are displayed in the tray below the active photo.

- Click a thumbnail to make the photo active.
- Use the left and right arrow buttons to scroll through the tray.

2.2.2.6.6 Easy Fix

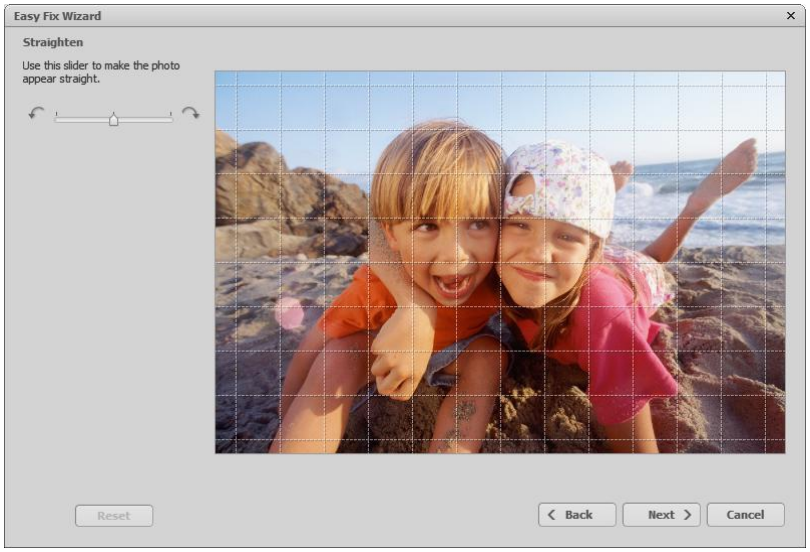
The Easy Fix module is a step-based image editor designed to help you fix common photo problems quickly and easily. Simply add a check mark next to each enhancement you want to use and click "Next."

Each page of the Easy Fix features Reset and Undo/Redo buttons, allowing you to test different editing choices before moving to the next step.

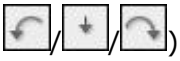
When you've reached the last page, click "Save As" to save your edited photo. You can choose to overwrite the original file or save a new one. If you selected multiple photos before launching the Easy Fix Wizard, a "Next Image" button lets you begin again using the next photo. Edit features include:

Straighten

This feature enables you to fix photos that appear to be tilted.

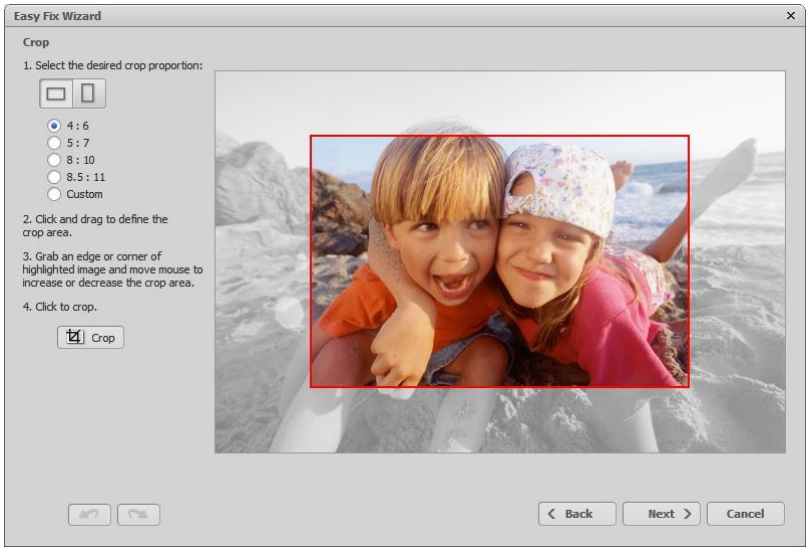


How to straighten a photo:

- Move the slider (or click the rotate buttons ) until the photo appears straight.
- Use the superimposed grid lines for reference.
- Click "Reset" if you don't like the result.

Crop

This feature enables you to trim photos.

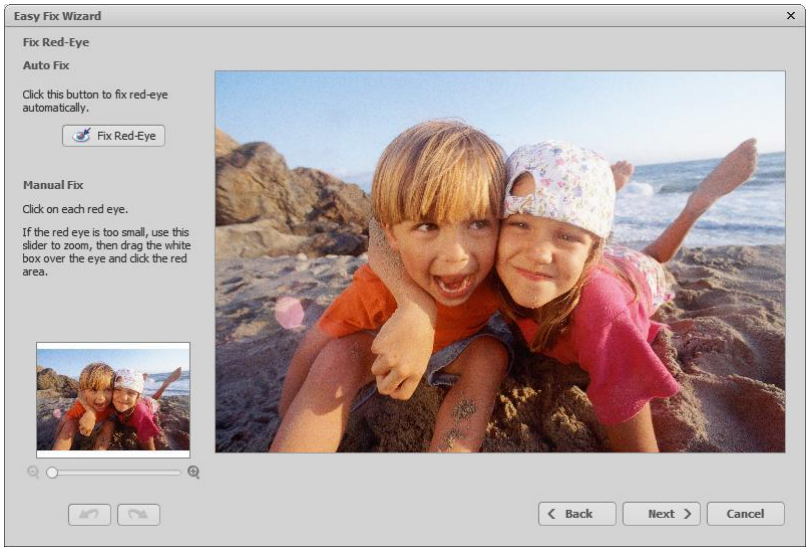


How to crop a photo:

- Choose the crop orientation (landscape or portrait).
- Select a fixed proportion for the crop rectangle (4:6, 5:7, 8:10, etc.) or choose "Custom" if you want to use another proportion.
- Click and drag to define the crop area. If you are using a Custom proportion, resize the crop rectangle by clicking and dragging the red lines.
- Click "Crop." The area inside the rectangle is kept, and the area outside is trimmed away.
- Click "Undo" if you make a mistake or don't like the result.

Fix Red-Eye

This feature makes it easy for you to remove red eyes. Red eyes are a common problem in flash photography.


Easy Fix Wizard
Fix Red-Eye
Auto Fix
Click this button to fix red-eye automatically.
Fix Red-Eye
Manual Fix
Click on each red eye.
If the red eye is too small, use this slider to zoom, then drag the white box over the eye and click the red area.
Back
Next
Cancel

There are two ways to fix red-eye:

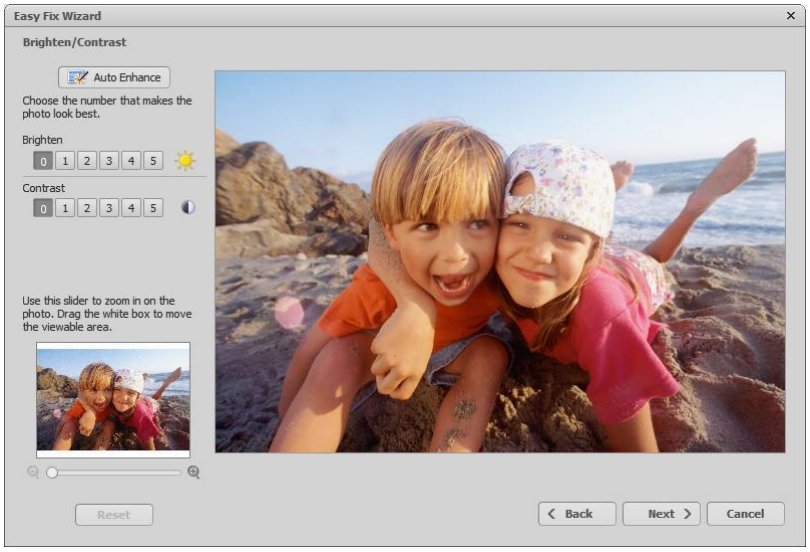
Auto Fix

- Click the "Fix Red-Eye" button to automatically find and fix all red-eyes.
- If not all of the red-eyes are fixed, use the Manual Fix method.

Manual Fix

- Use the zoom slider to zoom in on the photo.
- Drag the small white box inside the zoom navigator to move over a red eye.
- Place your cursor directly over the red eye (in the big photo) and click.
- Repeat the process until all red eyes are fixed.
- Click Undo if you make a mistake or don't like the result.

Brightness/Contrast



This feature helps bring out details in dark, low-contrast images. The feature includes two types of controls:

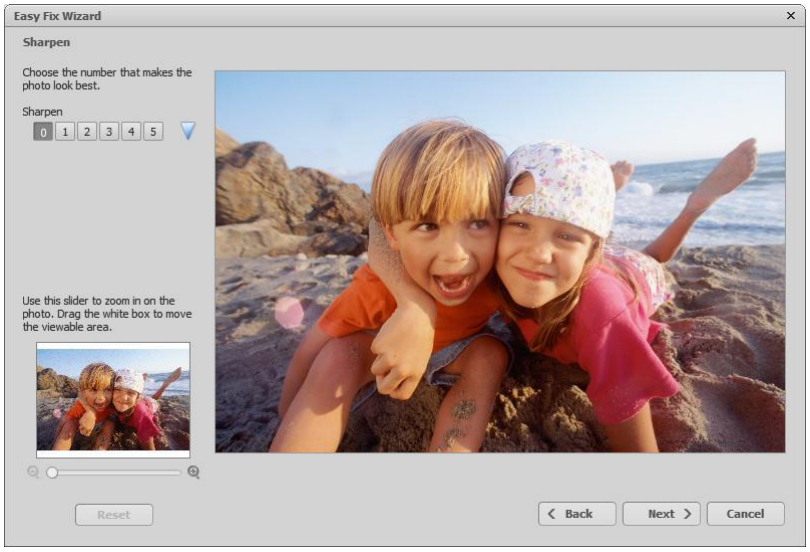
Auto Enhance

Click the "Auto Enhance" button to improve the overall quality of your pictures with a single click.

Adjust the brightness and contrast of a photo manually:

- Choose a Brightness level setting (1 to 5).
- Choose a Contrast level setting (1 to 5).
- Use the zoom slider to get a closer look at how the adjustments affect the photo.
- Click "Reset" (or choose 0) if you don't like the result.

Sharpen


Easy Fix Wizard
Sharpen
Choose the number that makes the photo look best.
Sharpen
0 1 2 3 4 5
Use this slider to zoom in on the photo. Drag the white box to move the viewable area.
Reset
Back
Next
Cancel

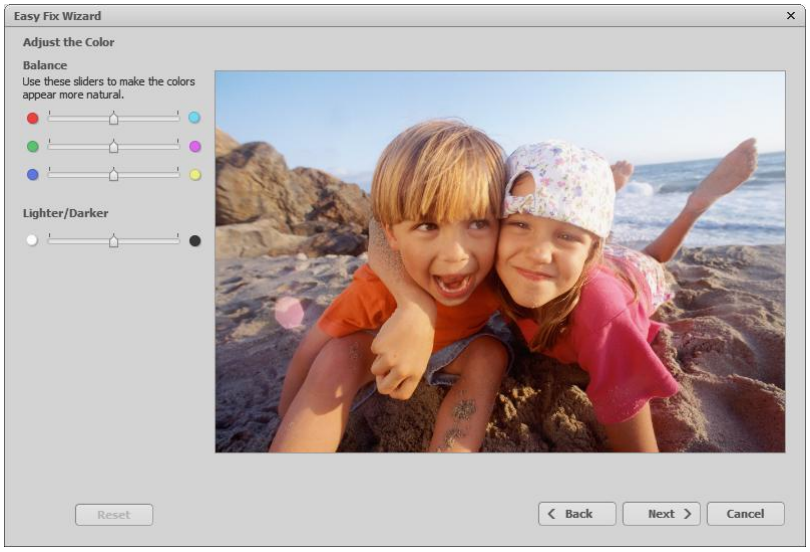
This feature helps add detail to slightly blurred images.

How to sharpen a photo:

- Choose a Sharpen level setting (1 to 5).
- Use the zoom slider to get a closer look at how the adjustment affects the photo.
- Click "Reset" (or choose 0) if you don't like the result.

Adjust the Color

This feature is designed to fix photos that have unnatural color or appear too dark. It's also great for fixing scanned versions of old prints that have faded or whose colors have changed over the years.

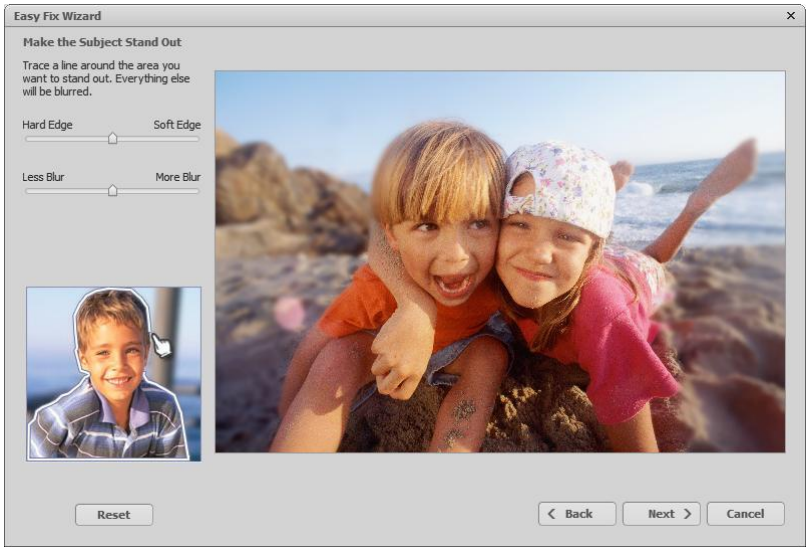


How to improve the color of a photo:

- Drag the color sliders to change the photo color. Add red or yellow to make the photo warmer. Add blue or green to make the photo cooler.
- Drag the Lighter/Darker slider to the left to reveal details hidden in shadow or to the right to deepen light colors.
- Click "Reset" if you don't like the result.

Make the Subject Stand Out

This feature blurs all but the selected area of a photo. It can be used to tone down unimportant background details or for dramatic effect by making the main subject of a photo pop out of the picture.



How to make the subject stand out:

- With your cursor, trace a line around the person or object you want to stand out. When you release the mouse button, the area outside the traced line will become slightly blurred.
- Drag the Edge slider to make the transition between the blurred and non-blurred area sharp or smooth.
- Drag the Blur slider to increase or decrease the amount of blur.
- Click "Reset" if you don't like the result.

2.2.2.7 Make Movie

In the Make Movie module, you can quickly and easily produce professional-looking movies featuring your own photo and video files. The main window of this module is as follows:

1. Add

Click and drag selected files onto the storyboard, or select files from the Display Area and click "Add Media." Within the storyboard, click and drag the files to arrange them in the order you want. Title and credits are added automatically.

2. Edit

- Select a theme from the panel and double-click it to mix it with the storyboard. You can also click "Clear Theme" to cancel.
- Double-click a picture in the storyboard to preview it. Use the up/down arrow to adjust the duration of that page. And you can also select "Apply to all pictures" to apply the duration to each page. Double-click a video clip in the storyboard to preview and edit it. The program provides the following controls for video clips:

Play/Pause (P)

Plays and pauses the selected video or music file.

Stop (Esc)

Stops playing the selected video or music file.

Next Frame

Goes to the next frame of the selected video file.

Mute

Quiets the audio.

Volume Level

Enables you to adjust the volume level.

Mark In

Cuts the video clip on the left side of the current frame. You can also click and drag the slider on the progress bar.

Mark Out

Cuts the video clip on the right side of the current frame. You can also click and drag the slider on the progress bar.

Dynamic Lighting

Turns on Dynamic Lighting. Click again to turn it off.

Brightness/Contrast/Saturation

Click and drag the slider to adjust the brightness/contrast/saturation of the current video clip.

Restore

Discards all modifications and restore the selected video to its original state.

- Click "Add Music" and then choose "Add Music" to select audio files and add background music to your movie; you can also click and drag selected music files onto the storyboard or select music files from the Display area and click "Add Media." Multiple files can be added to the same movie. You can also manage the added music files. Click "Add Music" to open the Add Background Music dialog box; click the Up button to move up the music file; click the Down button to move down the music file; or click the "Remove" button to delete it.

- Click "Rotate Left" or "Rotate Right" to rotate the selected photo or video file in your movie.
- Click "Title & Credits" to customize the title and credits with your own text.
- To delete a file from the storyboard, select it and click "Delete."

3. Preview & Save

Click "Preview" to view the movie with the built-in player. Select a video quality for your preview; check "Don't show this dialog box again." if you want the program to remember your choice. Click "Save/Share" to load the Save and Share module.

4. Project

Movie project options include New, Open, Save, and Save As.

You can go to Media Player to play previously created movies.

2.2.2.8 Share

The Share module allows you to share your selected files with family and friends quickly and easily.

Digital Picture Frame

The Digital Picture Frame module is designed for the Digital Picture Frame device, which helps you crop the pictures, adjust the resolution, and export the edited pictures quickly and easily to your connected device. The main window of this module is as follows:

Once the device is connected, the related information will be listed, such as the device manufacturer, model, and supported resolution. The information can be hidden or shown by clicking the Hide Info/Show Info button. If there are multiple devices, you can choose the device and its relevant settings and see the information for the selected pictures. If there is no connected device, you can also export the pictures to a selected folder.

Here's how it works:

1. Add

Click and drag selected files to the picture bin, or select files from the Display Area and click the Add button. Within the picture bin, click and drag the files to arrange them in the order you want. To delete a file from the picture bin, select it and click the delete (trash) icon.

2. Edit

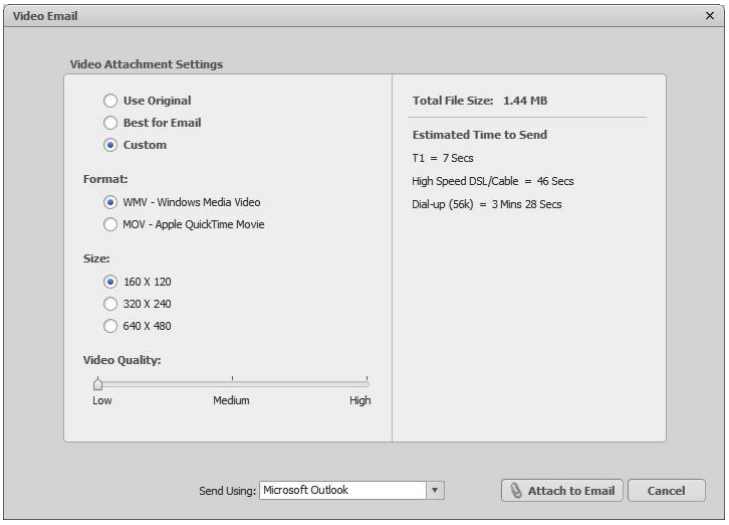
Launches the Edit window to help you select the fit type and apply it to different group of pictures. When you are done, click OK to close the window, or cancel without saving.

3. Preview and Export

Click the Preview button to view the picture slideshow with the built-in player. Click the Export button to export the pictures directly to your device or selected folder.

Video Email

The Video Email module lets you convert video files before emailing them to friends and family. The main window of this module is as follows:



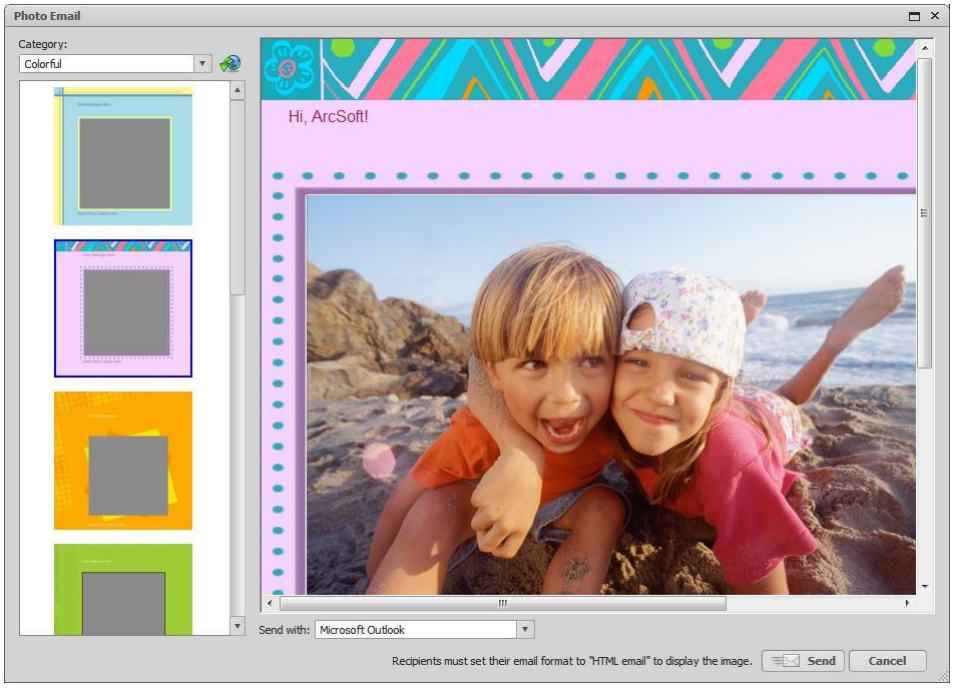
Here's how it works:

1. Select a video file in the Display Area and click Video Email.
2. The Video Email dialog box will appear. Choose your video attachment settings. Select "Use Original" to leave the video file unconverted; select "Best for Email" to let the program decide the best format, size, and video quality suitable for your email; or select "Custom" and customize these settings. Information about the file size and the estimated time to send the video email is listed on the right side of the dialog box.
3. Choose your email application from the drop-down list and click "Attach to Email." Your selected video file will be automatically converted and attached to a new email.
4. Send your email as you normally would.

Note: Slow connection speeds may prevent the successful transmission of video email. A broadband internet connection is recommended.

Photo Email

The Photo Email module lets you insert your photos into fun and colorful templates before emailing them to friends and family. The main window of this module is as follows:



Here's how it works:

1. Your selected photos are automatically added into a template.
2. Double-click on the window's toolbar (at the very top) to expand the window full-screen.
3. To select a new template, click a thumbnail on the left.
4. To see more templates, select another category from the drop down list above the thumbnails.
5. To change the text at the top of the email page and below each photo, use your cursor to select the text then type your new message.
6. Click Send to launch your email application and insert your photo template into the body of a new email. Note that you must have your email format set to "HTML email."
7. Send your email as you normally would.

Note: Slow connection speeds may prevent the successful transmission of photo email. A broadband internet connection is recommended.
In order for recipients to see your email with the background and photos, they must have their email format set to "HTML email."

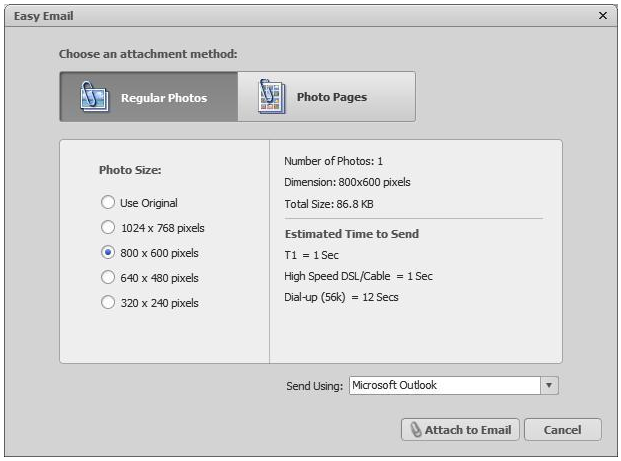
Note: Because this feature requires that the sender use HTML email format, not all email applications/services are supported.

Download More Photo Email Templates

Takes you to the download section of arcsoft.com where you can get more HTML email templates. The website offers creative content for other areas of the program too.

Easy Email

The Easy Email action lets you quickly and easily prepare and email many photos. The main window of this module is as follows:



Regular Photos

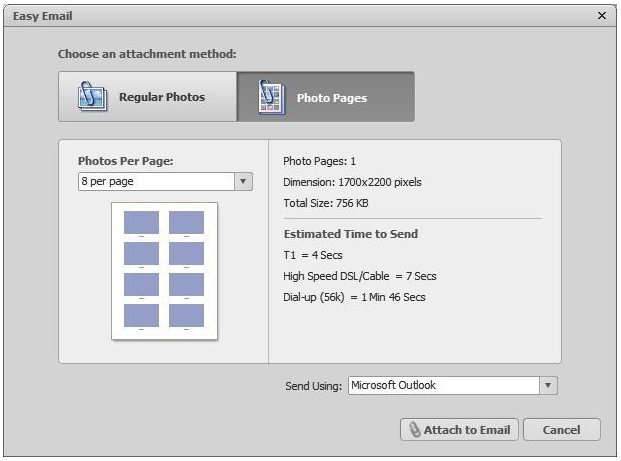


Photo Pages

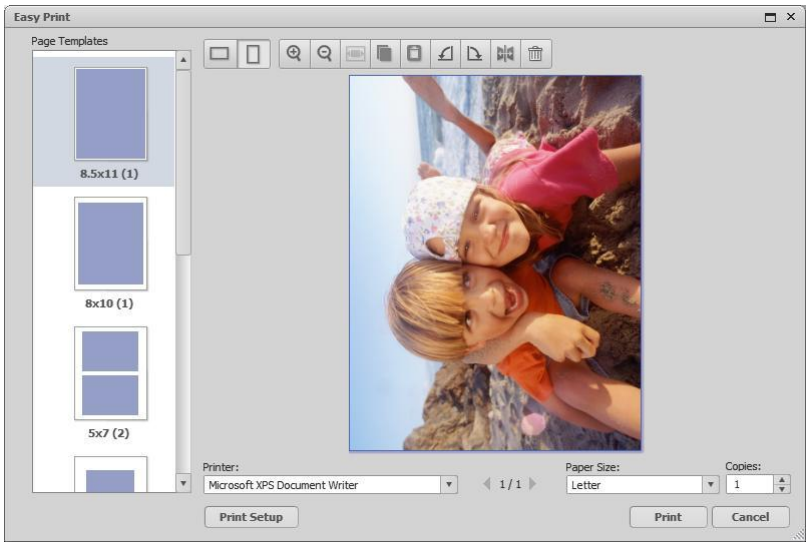
How to prepare and email photos:

1. Choose an attachment method:
   - Regular Photos – Traditional method for emailing photos. Choose "Use Original" if you want to email photos for printing.
   - Photo Pages – Recipients receive photos in the form of photo page layouts - with 2, 4, 8, or 18 photos on a page. This method is convenient for sharing photos that don't need to be printed and is ideal for sending proof sheets.

2. Confirm that the Estimated Time to Send seems reasonable.
3. Select the email program you want to use to send the attachment.
4. Click "Attach to Email" to generate an email with the attachment.
5. Type your message and click "Send."

Easy Print

The Easy Print action lets you quickly and easily print photos in a variety of standard sizes using your desktop printer. The main window of this action is as follows:



How to print photos using your desktop printer:

1. Select the photos you want to print and click "Easy Print."
2. Choose a Page Template (photo size) from the scrollable list on the left.
3. Use the Easy Print Toolbar controls (explained below) and your cursor to zoom, pan, rotate, flip and swap photos until they look perfect on the page.
4. Make sure Paper Size is correct by referring to the drop down list at the bottom of the screen.
5. If you have more than one printer installed, please select the one you want to use from the drop down list.
6. If you want to adjust the quality settings for your printer, click "Print Setup."
7. Click "Print."

Easy Print Toolbar

Landscape/Portrait

Switch between horizontal and vertical page orientations.

Zoom In

Enlarges the selected photo within the print area.

Zoom Out

Reduces the size of the selected photo within the print area.

Auto Crop

Have the program automatically crop the photo in its current orientation so that it fills its respective template.

Copy

Copies the current page.

Paste

Pastes the copied page as a new one.

Rotate Left 90

Rotates the selected photo 90 degrees counterclockwise within the print area.

Rotate Right 90

Rotates the selected photo 90 degrees clockwise within the print area.

Flip

Flips the selected photo horizontally within the print area.

Delete

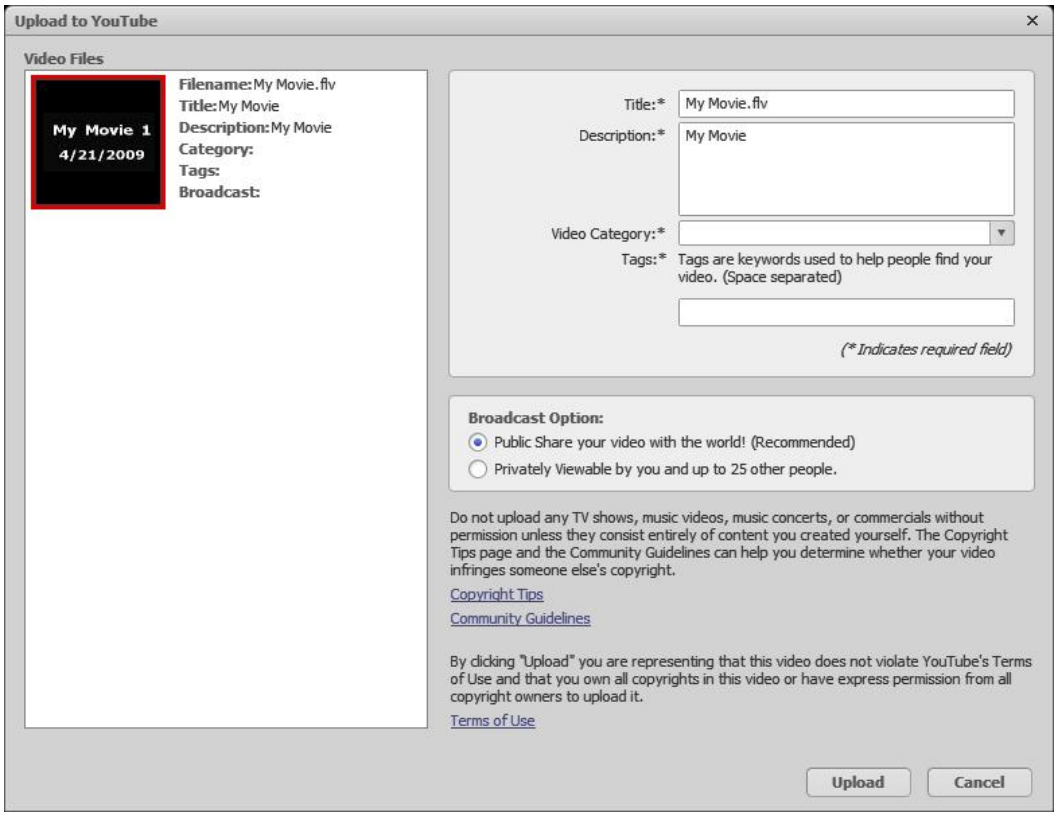
Removes the selected photo from the print area.

2.2.2.9 Upload

The Upload module enables you to upload your selected photo, music, and video files to websites and share with your family and friends.

Upload to YouTube

The Upload to YouTube action allows you to upload files to your YouTube account. The main window of this action is as follows:

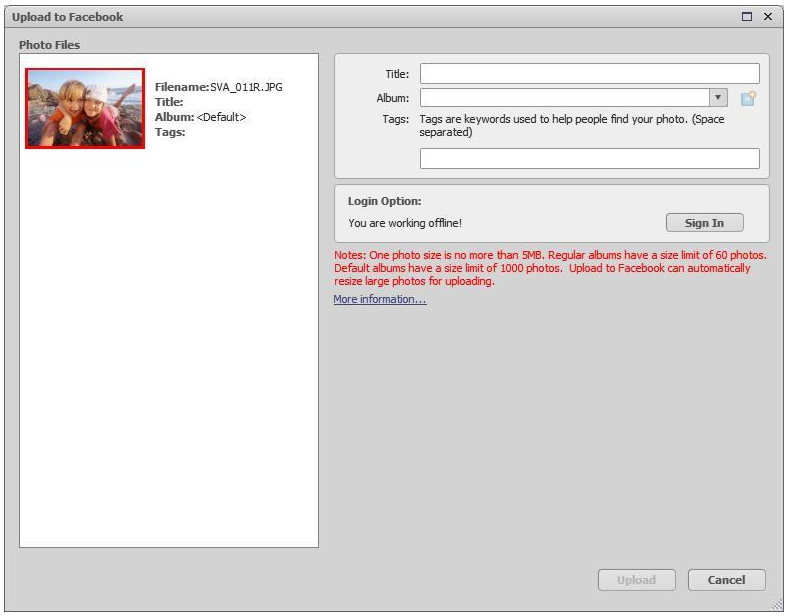

Upload to YouTube
Video Files
My Movie 1
4/21/2009
Filename: My Movie.flv
Title: My Movie
Description: My Movie
Category:
Tags:
Broadcast:
Title:*
My Movie.flv
Description:*
My Movie
Video Category:*
Tags:*
Tags are keywords used to help people find your video. (Space separated)
(* Indicates required field)
Broadcast Option:
Public Share your video with the world! (Recommended)
Privately Viewable by you and up to 25 other people.
Do not upload any TV shows, music videos, music concerts, or commercials without permission unless they consist entirely of content you created yourself. The Copyright Tips page and the Community Guidelines can help you determine whether your video infringes someone else's copyright.
Copyright Tips
Community Guidelines
By clicking "Upload" you are representing that this video does not violate YouTube's Terms of Use and that you own all copyrights in this video or have express permission from all copyright owners to upload it.
Terms of Use
Upload
Cancel

If this is the first time you are uploading files, you will be prompted to authorize MediaImpression to upload files to your YouTube account. YouTube requires this authorization for security purposes. Follow the onscreen instructions for authorization.

Note: Please be aware that you must already have a YouTube account in order to use this feature. If you do not have one yet, go to www.youtube.com to register.

Upload to Facebook

The Upload to Facebook action allows you to upload files to your Facebook account. The main window of this action is as follows:


Upload to Facebook
Photo Files
Filename:SVA_011R.JPG
Title:
Album:<Default>
Tags:
Title:
Album:
Tags: Tags are keywords used to help people find your photo. (Space separated)
Login Option:
You are working offline!
Sign In
Notes: One photo size is no more than 5MB. Regular albums have a size limit of 60 photos. Default albums have a size limit of 1000 photos. Upload to Facebook can automatically resize large photos for uploading.
More information...
Upload
Cancel

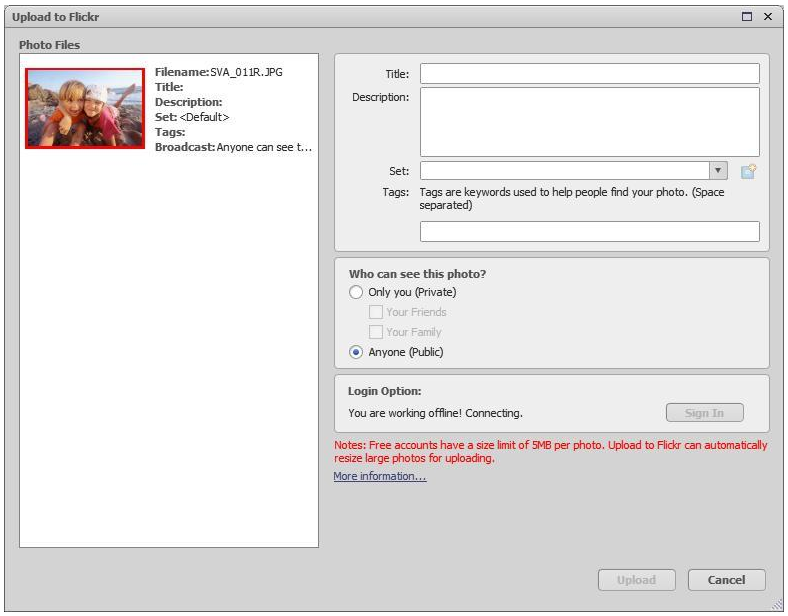
How to upload image files to your Facebook account:

1. Select the files you want to upload in the Display Area and click Upload to Facebook.
2. Click Sign In to login into your Facebook account in the pop-up web browser. If this is your first time to use the Upload to Facebook module, you need to click Allow to give ArcSoft MediaImpression the permission to connect to your account and upload files for you. Then, you can close your web browser and click Continue to proceed to the following steps.
3. Selected image files are displayed on the left side of the dialog box. Select each photo and enter its title, album, and tags. You can create a new album by clicking the Create Album icon.
4. Click Upload to upload the files to your Facebook account.

Note: Please be aware that you must already have a Facebook account in order to use this feature. If you do not have one yet, go to www.facebook.com to register.

Upload to Flickr

The Upload to Flickr action allows you to upload files to your Flickr account. The main window of this action is as follows:



How to upload image files to your Flickr account:

1. Select the files you want to upload in the Display Area and click Upload to Flickr.
2. Click Sign In to login into your Flickr account in the pop-up web browser. If this is your first time to use the Upload to Flickr module, you need to click Allow to give ArcSoft MediaImpression the permission to connect to your account and upload files for you. Then, you can close your web browser and click Continue to proceed to the following steps.
3. Selected image files are displayed on the left side of the dialog box. Select each photo and enter its title, album, and tags. You can create a new album by clicking the Create Album icon. Also, you can set each file to be "Private" or "Public" by selecting relevant options below "Who can see this photo?"
4. Click Upload to upload the files to your Flickr account.

Note: Please be aware that you must already have a Flickr account in order to use this feature. If you do not have one yet, go to www.flickr.com to register.

2.2.2.10 Order Photo Gifts & Prints

The Order Photo Gifts & Prints module lets you order and print a creative project quickly and easily through online print service, and the ordered prints will be delivered to your address directly. The main window of this module is as follows:

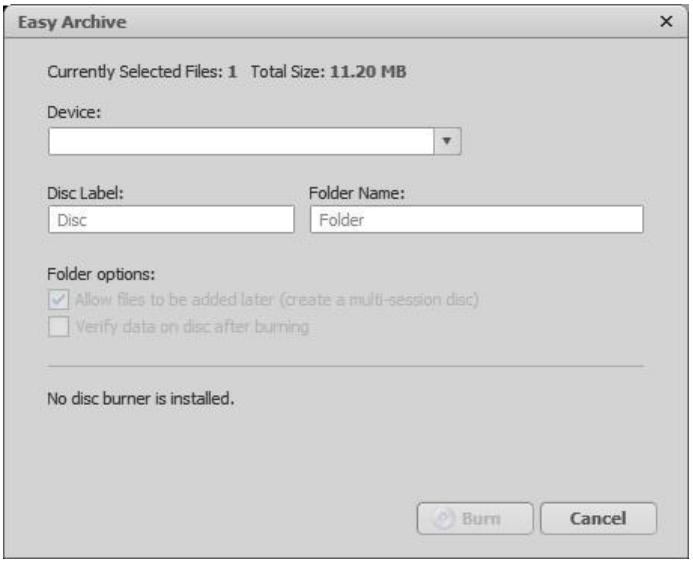
Here's how it works:

1. Select a product category and then select a product from that category.
2. Select the quantity you want to print and click Add to Cart.
3. In the shopping cart, the order will be listed with its related information. You can also edit or remove your order. When the order is ready, click "Check Out."
4. Enter your billing information. Please carefully review the Terms of Service. And before clicking "Next", make sure that you own the copyright of all the pictures in your orders and accept the Terms of Service.
5. Enter your shipping information.
6. Select a shipping method for your ordered products.
7. Select a payment method and enter all relevant information. You can enter your coupon code and click "Apply" to get a discount before proceeding to the following steps.
8. The order summary and other info will be listed for your confirmation. Click Submit if they are correct.
9. A progress bar will appear at the bottom-right of the screen with the order number and progress percentage of the uploaded photos.

When the upload is complete, an email confirming your order will be sent to your email on file with all of the required order information. Please check your inbox as soon as possible.

2.2.2.11 Easy Archive

The Easy Archive action helps you quickly and easily burn a CD or DVD disc of the selected media files. The main window of this module is as follows:



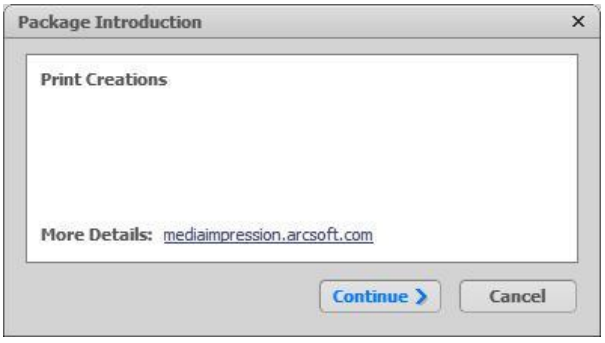
How to archive media files to disc:

1. Select the files and folders* you want to archive to disc and click Easy Archive.
2. Insert a blank CD or DVD disc into the selected drive.
3. Enter a disc label.
4. Enter a folder name. All files in the archive will be added to this folder.
5. Click "Burn."

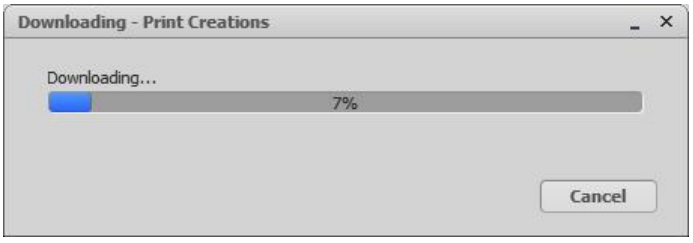
Note: Although folders can be selected for archiving, only their contents are archived to the disc - folder structures are not archived. All media files are added to one folder.

2.2.2.12 Upgrade

The Upgrade action enables you to download new packages from the ArcSoft website. You can click the package icon to view detailed information in the following dialog box:



If you want to download the package, simply click the "Continue" button and the package will be downloaded and installed automatically.



3. Customize ArcSoft MediaImpression

You can customize your program in several ways. You can select to show or hide each view and action in the start page and browser, and you can set the order of the available actions.

3.1 Configure Start Page

Choose which actions to list on the Start Page. Right-click any action icon on the Start Page to display the following options:

Move to the End
Move the action to the bottom of the list.

Remove from the List
Remove the current action from the Start Page.

Configure Start Page
Launch the Configure Start Page dialog box. Place a checkmark in front of the actions you want to display on the Start Page. To move an action up or down in the list, select it and then click the Down/Up button to the right of that action.

3.2 Configure Actions

You can customize the actions to be displayed below the Media Browser. You can click and drag any action icon onto another one to regroup them. Right-click any action icon below the Media Browser to display the following options:

Delete from Action Bar
Remove the current action from the Action Bar.

Edit Action
Set the group name and icon for the current action.

Configure Action
Place a checkmark in front of the actions you want to display below the Media Browser.

Restore to Default
Restore the action icons to the default order and availability.

3.3 Configure User Icon

User icon is displayed on the top left-hand corner of the Start Page. You can click it to display the following dialog box:

Change Icon
Use the Default Icon
Use My Own Photo
Get Photo
Use the Zoom In/Out buttons, then click and drag the photo to adjust the frame of your photo icon.
Save
Cancel

Use the Default Icon
Use the default picture provided by the program as your user picture.

Use My Own Photo
Use a photo of your own. Click the "Get Photo" button and choose an image in the pop up Windows Explorer window. Then, use the Zoom In/Out buttons and click and drag the photo to adjust the frame of your photo icon. After that, click "Save".

3.4 Extras Menu

The Extras menu gives you access to some additional tools for the program. Click the Extras button on the top right-hand corner of the program's main window to display the following items:

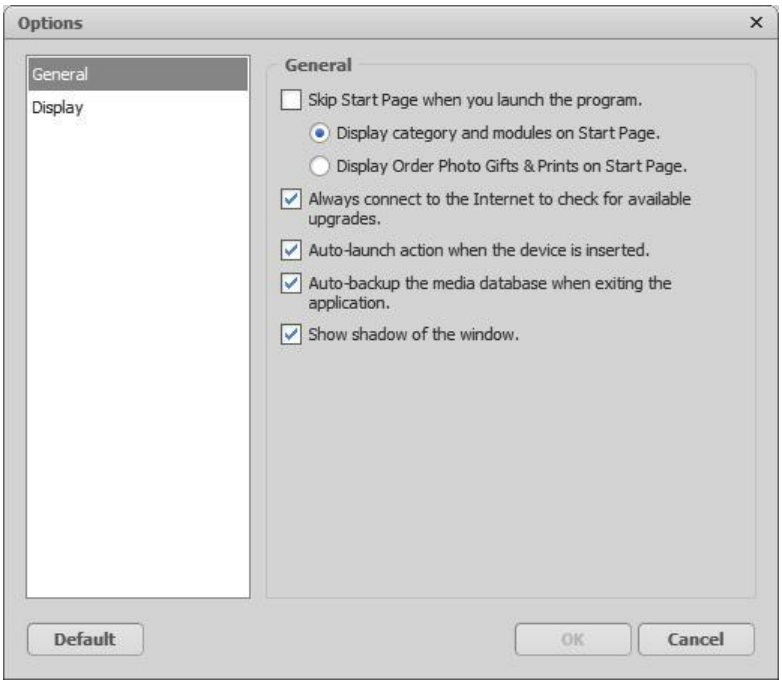
Scan for Media Files...
Launches the Scan for Media Files dialog box and select the folders you want to search.

Backup Database...
Backups your database and save it to your computer.

Restore Database...
Restores the database to its previous status.

Options...
Click to display the following options for ArcSoft MediaImpression. Click Default to resume these options to the default values.

General
The general options of ArcSoft MediaImpression are as follows:


Options
General
Display
General
Skip Start Page when you launch the program.
Display category and modules on Start Page.
Display Order Photo Gifts & Prints on Start Page.
Always connect to the Internet to check for available upgrades.
Auto-launch action when the device is inserted.
Auto-backup the media database when exiting the application.
Show shadow of the window.
Default
OK
Cancel

Skip Start Page when you launch the program.
Skips the Start Page at program startup and go directly to the Media Browser.

Display category and modules on Start Page.
Displays the Standard tab on the Start Page.

Display Order Photo Gifts & Prints on Start Page.
Displays the Order Photo Gifts & Prints tab on the Start Page.

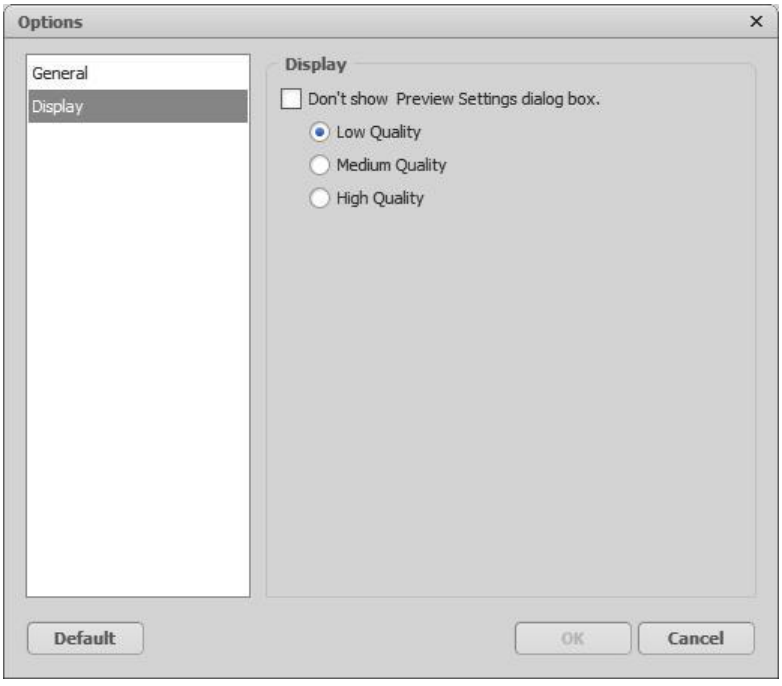
Always connect to the Internet to check for available upgrades.
Allows the program to connect to the Internet and check for upgrades.

Auto-launch action when the device is inserted.
Automatically launches the relevant action when a device is connected to the computer.

Auto-backup the media database when exiting the application.
Automatically backups the database when the application exits.

Show shadow of the window.
Shows the shadow of the program's main window.

Display
The display options of ArcSoft MediaImpression are listed here.



Select Video Quality
Selects a quality for your video preview.

Help

Launches the program's built-in Help file.

About...

View version number, copyright information, etc.

4. FAQs

Q: How do you skip the Start Page on MediaImpression and go directly to the program?

A: Once you load the program, on the bottom left corner of the screen, Click on the box "Skip this page when you launch the program". This will enable the function to skip the Start Page and go directly to the program.

Q: How do I organize my files in MediaImpression using tags?

A: MediaImpression's powerful media browser will automatically separate your media files based on tags attached to each media file. To enable tag view, click "Tags" icon to enable it. In the Tags view, select to display the files with specific tags in the active folder.

Q: How do I set a tag for a file?

A: To set the tag for a file, select it in the Display Area. Click the "Attach Tags" button, or right-click and select a tag from the Attach Tags sub-menu, or even drag selected files to a tag or drag a tag to selected files.

Q: Can I attach multiple tags to one file?

A: Yes, MediaImpression allows the user to set multiple tags to any media file.

Q: How do I make my own tags in MediaImpression?

A: To make your own tag, click the Options icon or right-click within the Tags view. You can also press "Insert" key on your keyboard while in the Tags view on the left side of your browser pane.

Q: How do I change a tag icon in MediaImpression?

A: Right-click on the tag or click the Options icon and choose "Change Icon". You can select from list of existing default icons or use your own photo.

Q: Some tag categories in MediaImpression cannot be changed or deleted, why?

A: Media Impression comes with default tag categories such as Events, Holidays, People, Photography, Places and Seasons, which cannot be deleted or renamed. However any existing tag under these categories can be modified.

Q: How does Calendars view work in MediaImpression?

A: The Calendar view uses the file's created date (shot time for EXIF images) to organize your media files. In the Calendars view, select a year, a month, or a day to view all media files that were created or last modified on a given date.

Q: What does EXIF stand for?

A: EXIF stands for Exchangeable Image File Format and contains information about the image file, camera, and camera settings used when the photo was taken.

*Note: The actual information available will vary according to your camera settings.

Q: What is Geotag in MediaImpression?

A: Geotagging in MediaImpression means that you can add latitude and longitude coordinates to an image. Meaning its particular location where you took the image.
*Note: You need to install Google Earth to enable this feature.

Q: How do I add/remove action buttons on the Start Page?

A: You can choose which actions to list on the Start Page. By customizing action buttons, you can choose to show or hide each button on the Start Page and you can set the order of the available actions.

Right-click any action icon on the Start Page to display the following options:

Move to the End

Move the action to the bottom of the list.

Remove from the List

Remove the current action from the Start Page.

Configure Start Page

Launch the Configure Start Page dialog box. Place a checkmark in front of the actions you want to display on the Start Page. To move an action up or down in the list, select it, and then click the Down/Up button to the right of that action.

Q: How do I add/remove action buttons below the Media Browser?

A: You can customize the actions to be displayed below the Media Browser. The available Actions differ depending on the category of media file selected in the Media Browser.

By customizing action buttons, you can choose to show or hide each button on the browser and you can set the order of the available actions.

You can click and drag any action icon onto another one to regroup them.
Right-click any action icon below the Media Browser to display the following options:

Delete from Action Bar

Remove the current action from the Action Bar.

Edit Action

Set the group name and icon for the current action.

Configure Action

Place a checkmark in front of the actions you want to display below the Media Browser.

Restore to Default

Restore the action icons to the default order and availability.

Q: How do I view photos in the full screen mode with MediaImpression?

A: If you wish to view your photos in full screen mode using the Media Browser, you must first double-click on the photo thumbnail to open Media Impression Photo Viewer.

Press the "F" key on your keyboard or use the "full screen" button in upper-right corner to toggle to full screen. To exit full screen mode, press ESC key on your keyboard or use the "Exit Full Screen" button in bottom-right corner to toggle off the full screen mode.

Q: How do I add audio to my photos in MediaImpression?

A: MediaImpression allows users to attach audio commentary to a photo file. To do so, right-click on photo file thumbnail and select "Exif Audio Control", then select "Attach Audio" or "Record New Audio".

*Note: Only JPG files allow audio attachment and only WAV files can be attached.

Q: How do I upload files to my YouTube account?

A: Select the video files you want to upload in the Display Area and click Upload to Facebook.

If this is the first time you are uploading files, you will be prompted to authorize MediaImpression to upload files to your YouTube account. YouTube requires this authorization for security purposes. Follow the onscreen instructions for authorization.

*Note: Please be aware that you must already have a YouTube account in order to use this feature. If you do not have one yet, go to www.youtube.com to register.

Q: How do I upload files to my Facebook account?

A: 1. Select the image files you want to upload in the Display Area and click "Upload to Facebook".

2. Click "Sign In" to login into your Facebook account in the pop-up web browser. If this is your first time using the Upload to Facebook module, you need to click "Allow" to give ArcSoft MediaImpression the permission to connect to your account and upload files for you. Then, you can close your web browser and click "Continue" to proceed to the following steps.
3. Selected image files are displayed on the left side of the dialog box. Select each photo and enter its title, album, and tags. You can create a new album by clicking the Create Album icon.
4. Click "Upload" to upload the files to your Facebook account.

*Note: Please be aware that you must already have a Facebook account in order to use this feature. If you do not have one yet, go to www.facebook.com to register.

Q: How do I upload files to my Flickr account?

A: 1. Select the image files you want to upload in the Display Area and click "Upload to Flickr".

2. Click "Sign In" to login into your Flickr account in the pop-up web browser. If this is your first time using the Upload to Flickr module, you need to click "Allow" to give ArcSoft MediaImpression the permission to connect to your account and upload files for you. Then, you can close your web browser and click "Continue" to proceed to the following steps.
3. Selected image files are displayed on the left side of the dialog box. Select each photo and enter its title, album, and tags. You can create a new album by clicking the Create Album icon. Also, you can set each file to be "Private" or "Public" by selecting relevant options below "Who can see this photo?"
4. Click "Upload" to upload the files to your Flickr account.

* Note: Please be aware that you must already have a Flickr account in order to use this feature. If you do not have one yet, go to www.flickr.com to register.

Q: Why do my pictures (videos, musics) open in MediaImpression when I double click on them?

A: During the installation of MediaImpression, you need to set the associated file formats. The checked file formats will be open in the MediaImpression Photo Viewer or the MediaImpression Media Player.

Q: How can I upgrade to MediaImpression 2.0?

A: Click the "Extras" button on the top right-hand corner of the program's main window and choose "Options...". Select the "Always connect to the Internet to check for available upgrades." option in General options. When you open MediaImpression next time, it will automatically prompt you to download if there is a new version available. Follow the onscreen instructions to install the update.

Q: After upgrading to MediaImpression 2.0, when I try to use some of the actions, why do I have to "activate"?

A: Some new features have been added to MediaImpression 2.0. Those actions are trials and you need to pay for them after the trial period expires.

Q: How can I adjust the screen size of MediaImpression?

A: You can change the screen size through ArcSoft Connect. Please select "ArcSoft Products UI Settings" from the ArcSoft Connect menu, drag the slider to adjust the UI resolution in the Text Size section.

Q: Can I run MediaImpression in a different language?

A: Yes. Just select "ArcSoft Products UI Settings" from the ArcSoft Connect menu, select a favorite language in the Language Preference section.

5. Reference

This chapter contains reference information related to ArcSoft MediaImpression.

5.1 About ArcSoft Connect

ArcSoft Connect provides product management and helpful updates for ArcSoft applications, which enables a better user experience. ArcSoft Connect will be automatically launched while running an ArcSoft product and its tray icon will display in the system tray which is located at the bottom right-hand corner of the screen. You can click this icon to view the ArcSoft Connect menu. In order to access some of these options, a live internet connection is required.

ArcSoft Information Center
The ArcSoft Information Center provides product instructions for users, as well as the latest product & service information. Click "**Check Info**" to view the latest news from ArcSoft, featuring new products, updates & patches, product promotions, and special discounts. Click "**Close**" to quit.

HTTP Proxy Setting
Modify your HTTP proxy settings here.

Visit ArcSoft Home Page
Go to www.arcsoft.com to learn more about our company and products.

Check for Updates
Check to see if a free update or patch is currently available for the product.

ArcSoft Products UI Setting
Set a suitable UI resolution for your product in the Text Size section; and select a favorite language in the Language Preference section if your product has been customized with multiple languages.

View My ArcSoft Products Info
View information about the installed ArcSoft product(s) and customize your ArcSoft product(s) with the full name you entered. ***Note:*** *You may only customize the product(s) once.*

Register My ArcSoft Products

Register your product(s) and receive better services from ArcSoft Company, including high quality software, professional technical support, as well as the latest ArcSoft software development or promotion information.

Help
View the built-in Help file for ArcSoft Connect to learn more about it.

5.2 Customer Support

Service and support are always our top priorities. We provide an online knowledge base in which you can find virtually every answer to your question.

To access our online knowledge base, please visit the following address:
http://www.arcsoft.com/public/customer_service.asp

5.3 ArcSoft eStore

ArcSoft's eStore is designed to give you an enjoyable shopping experience. With eStore, your software purchase is just a click away; this means no more waiting for a package to arrive or standing in line to pay. In addition, the ArcSoft eStore offers you first-hand information on new releases, so you can be sure that new products are within your reach.

The ArcSoft eStore runs special offers from time to time, so come often and check out our latest promotions!

Want to know more about eStore? Visit: http://www.arcsoft.com/estore

5.4 Club ArcSoft

Club ArcSoft is designed for registered ArcSoft club members; by joining Club ArcSoft, you can enjoy many of the privileges reserved only to club members, like our exclusive offers on new software releases or members-only downloads. Joining Club ArcSoft is FREE and easy; all it takes is a valid email address with a few mouse clicks, it's that simple! Sign up now!

Here are just some of the benefits that our club members enjoy:

- Free FAQs
- Free tutorials & manuals
- Free email support
- Discounts on product upgrades - Up to 60% Savings!
- 20% off coupon for the ArcSoft eStore
- Complete access to ArcSoft forum - read and post messages
- Free monthly automatic entry in ArcSoft monthly software sweepstakes (10 winners each month)
- Optional subscription to ArcSoft's periodic email announcements featuring new products, product promotions, and special discounts

For more details, visit: http://www.arcsoft.com/club

5.5 Regional Offices

ArcSoft is a company with a broad vision; we understand that a successful product must be tailored to global customer demands. By adhering to our long-standing philosophy of quality and customer dedication, we have established regional offices across the globe with a staff committed to develop the best quality products that meet the most diverse needs.

To reach us, please contact any one of the following offices within your geographic region:

USA — Headquarter

46601 Fremont Blvd.
Fremont, CA 94538
USA
Phone No.: +1-510-440-9901
FAX No.: +1-510-440-1270

Korea — Business Office

Rm302, DongMyung Bld., 165-7
Seokchon-dong, Songpa-gu,
Seoul , Korea , 138-844
Phone No.: +82-2-414-7077
FAX No.: +82-2-414-7079

Japan — Business Office

ArcSoft K.K.
Sanyo Building, 6F
1-1-33 Shibadaimon, Minato-ku,
Tokyo 105-0012
Phone No.: +81-3-3432-7630
FAX No.: +81-3-5401-1757

Hangzhou — Technology Center

23rd Floor, Tiantang Software Park
3 Xidoumen Road
Hangzhou 310012
China
Phone No.: +86-571-88210600
FAX No.: +86-571-88210350

Taiwan/APAC — Business Office

14F-3, No.207, Dunhua N., Rd.,
Taipei City, Taiwan 105
Phone No.: +886-2 2545 8811
FAX No.: +886-2 2545 1069

Shanghai — Technology Center

20th floor, Suite (East) 2008
China Merchants Plaza
333 Chengdubei Road
Shanghai 200041
China
Phone No.: +86-21-5298-1600
FAX No.: +86-21-5298-0248

Europe — Business Office

Phone No.: +44-203-004-2321
FAX No.: +49-308-187-8666

5.6 About ArcSoft

ArcSoft, Inc. is a leading developer and provider of multimedia software and firmware solutions for personal computer, mobile device and consumer electronics manufacturers.

The company's extensive software line enables users of all levels to easily and effectively edit, enhance, and manage their digital photos and videos. Available in multiple languages, ArcSoft software is bundled with digital video and still cameras, mobile phones, PDAs, printers, scanners, computers, and other consumer electronic devices on a global scale.

It is our goal to establish value for both our licensing customers as well as their end users. We do this by offering customized solutions that promote device adoption and offer consumers fun, easy to use applications.

Established in 1994, ArcSoft is a privately held company headquartered in Fremont, California, with regional commercial and development facilities in Europe and Asia.